

We surveyed more than 10,000 active CAIA Members. Here's what some of you had to say:

# 2021 CAIA ASSOCIATION ANNUAL MEMBER SURVEY

## OUR MISSION:

CAIA Association seeks to improve investment and societal outcomes of capital allocation through professional education, transparency, and thought leadership across all investor alternatives in our industry.

"In my view, CAIA Membership gives you access to a broad set of information and tools that will enable achievement of the mission."

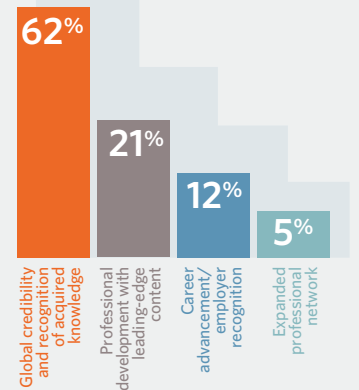
Member since 2010



- 1 Use of the CAIA marks to showcase proficiency
- 2 Access to Continuing Education Content (Webinars, Original Research, Blog Posts, Journals)
- 3 Networking and Volunteer Opportunities, Member Directory
- 4 CAIA Monthly Member Newsletter
- 5 CAIA Career Center for Job Seekers and Employers

## CAIA MEMBERS VALUE THE CREDENTIAL THEY EARNED.

Our Members show a commitment to industry professionalism and responsible investing through education.



90%

**MEMBER SATISFACTION:** More than 90% of CAIA Members are satisfied with their Membership. We're continuing to add opportunities for your professional growth and to help you drive better investor outcomes.

## CUTTING-EDGE RESOURCES

Earning your CAIA Charter was your first step toward advancing your knowledge and your career. CAIA Members take advantage of all the resources the Association offers:

+60%

More than 60% of Members rely on *The Journal of Alternative Investments* quarterly for in-depth coverage of specially curated topics and on the CAIA Blog for regular access to relevant insights and practical analysis. Have you dug into our CAIA Research and other resources?



Go to [caia.org/resources](http://caia.org/resources) and [caia.org/members/education-research](http://caia.org/members/education-research) to further advance your knowledge.

## INDUSTRY FOCUS



A job is more than a title. We asked CAIA Members how they define their roles.

**WHAT IS YOUR JOB FUNCTION?** Here are the top 8:

- 20% Portfolio Management
- 14% Asset Allocator
- 13% Business Development
- 11% Consultant
- 9% Analyst
- 6% Risk Management
- 6% Due Diligence, Compliance, and/or Legal
- 4% Multi-Asset Class Money Manager

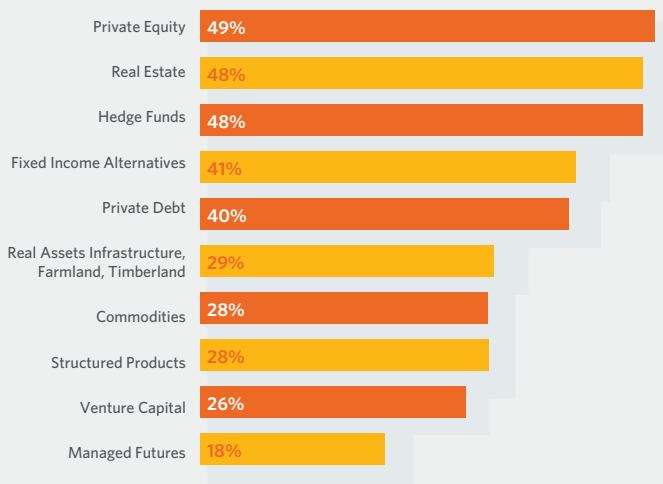


**WHAT'S TOP OF MIND?** As the industry evolves, CAIA Members are looking to expand their knowledge in these areas. Keep an eye on our Events web page and the CAIA Blog for more on these topics!

- ESG/Impact Investing
- Artificial Intelligence
- Emerging & Niche Asset Classes (Crypto, Collectibles)
- Manager Selection/Due Diligence
- Retail/Mass Affluent Access to Alternatives

## ASSET CLASSES

Across what asset classes do CAIA Members work? Private equity, real estate, hedge funds, and more. Looking to learn more? The CAIA curriculum and our industry experts offer in-depth practice and strategies no matter your focus.



90% of CAIA Members are likely to recommend the designation, and the majority of them already have. Have you talked about CAIA to your colleagues and peers?



## CONNECT WITH CAIA

Our social networks and virtual events have been a lifeline for learning over the past year. In-person activities are on the horizon but stay informed and join the conversation on LinkedIn, Twitter, Facebook, and Instagram!

## A GROWING GLOBAL PRESENCE:

2020 and much of 2021 required a pivot for our educational events. While Members missed out on vital in-person networking and community building, CAIA Association and our Chapters continued to host more than 200 events virtually ensuring access to high-quality, expert knowledge during a volatile time.

Want to know more?  
Go to [caia.org](http://caia.org) or email [info@caia.org](mailto:info@caia.org)

