

# CAIA Level II Curriculum Companion



2024

## Topic 1 Emerging Topics

You may access the Emerging Topics articles at <https://caia.org/curriculum-study-tools> (CAIA website log in required) under the Level II materials section.

### 1.1.1 Bitcoin

"Channels for Exposure to Bitcoin," Jack Neureuter and Yassine Elemandjra, <https://www.fidelitydigitalassets.com/research-and-insights/channels-exposure-bitcoin>

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of institutional-level trading and custody of digital assets**

*Including:*

- Outline the evolution of and current process for third-party custody of digital assets
- Describe the benefits of direct custody
- Discuss the challenges associated with custody of digital assets

#### **Demonstrate knowledge of use of passive funds to gain exposure to digital assets**

*Including:*

- Explain how institutional investors gain exposure to digital assets via private placement
- Describe the benefits of private placement in passive funds
- Discuss the challenges with private placement in passive funds
- Compare and contrast the two types of regulated futures markets for digital assets
- Describe the benefits of futures exposure
- Discuss the challenges with using futures to gain exposure to digital assets
- Analyze the regulatory environment for digital asset Exchange Traded Funds (ETFs)
- Describe the benefits of digital asset ETFs
- Discuss the challenges associated with digital asset ETFs

#### **Demonstrate knowledge of actively managed investment vehicles offering exposure to digital assets**

*Including:*

- Describe the structure and purpose of actively managed digital asset funds
- Compare actively traded funds with Exchange Traded funds holding digital assets

#### **Demonstrate knowledge of the costs associated with adding exposure to digital assets**

*Including:*

- Compare the costs of establishing bitcoin exposure across the different channels available to institutional investors

## Keywords

|                                  |                          |                              |
|----------------------------------|--------------------------|------------------------------|
| passive bitcoin fund             | open-ended private trust | cash-settled bitcoin futures |
| physical-settled bitcoin futures |                          |                              |

### 1.1.2 Decentralized Finance

"Decentralized Finance: On Blockchain- and Smart Contract-Based Financial Markets." Fabian Schär. Economic Research, Federal Reserve Bank of St. Louis. 2021.

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of decentralized finance (DeFi)**

*Including:*

- Define the building blocks of DeFi, including settlement, asset, protocol, application, and aggregation layers

#### **Demonstrate knowledge of asset tokenization**

*Including:*

- Define and discuss the risks of asset tokenization, including the use of off-chain collateral, on-chain collateral, and no collateral
- Explain the use of stablecoins in the DeFi system

#### **Demonstrate knowledge of decentralized exchange protocols**

*Including:*

- Contrast decentralized and centralized exchanges including advantages and disadvantages
- Explain decentralized exchange protocols and liquidity systems, such as decentralized order book exchanges, constant function market maker, smart contract-based reserve aggregation, and peer-to-peer protocols

#### **Demonstrate knowledge of decentralized lending platforms**

*Including:*

- Discuss collateralized debt positions and collateralized debt markets

#### **Demonstrate knowledge of decentralized derivatives**

*Including:*

- Explain asset-based and event-based derivative tokens

#### **Demonstrate knowledge of the opportunities and risks of the DeFi ecosystem**

Including:

- List and discuss the four opportunities and the six risks

### Keywords

|                              |                             |                               |
|------------------------------|-----------------------------|-------------------------------|
| <b>decentralized finance</b> | <b>smart contracts</b>      | <b>stablecoins</b>            |
| <b>on-chain collateral</b>   | <b>off-chain collateral</b> | <b>decentralized exchange</b> |
| <b>tokenization</b>          |                             |                               |

#### 1.1.3 Web 3.0 Tokenization

Web 3.0 Tokenization and Decentralized Finance (DeFi) Philip Treleaven, et al

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4037471](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4037471)

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of tokenization and disintermediation of finance

Including:

- Describe Web3.0
- Understand Decentralized Finance (DeFi)
- Explain Tokenization
- Distinguish between the digital economy and traditional economy
- Contrast fiat currencies, cryptocurrencies, and blockchain tokens
- Distinguish between type of blockchain tokens
- Understand the various Web 3.0 technologies
- Understand the DeFi technology stack
- Contrast electronic trading with tokenized trading
- Evaluate Venture Capital tokenization
- List the risks of DeFi
- Discuss the challenges regulators face with new FinTech innovations

### Keywords

|                               |                              |                                |
|-------------------------------|------------------------------|--------------------------------|
| <b>Web 3.0</b>                | <b>Decentralized Finance</b> | <b>Tokenization</b>            |
| <b>Composability</b>          | <b>Initial Coin Offering</b> | <b>Security Token Offering</b> |
| <b>Utility Token Offering</b> |                              |                                |

#### 1.1.4 Assessing Long-Term Investor Performance

"Assessing Long-Term Investor Performance: Principles, Policies and Metrics," Gordon L. Clark and Ashby Monk, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3321963](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3321963)

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of long-term investors' operating models

*Including:*

- Explain the three main advantages long-term investors have relative to other investors
- Discuss the three environmental enablers (intangible advantages) of long-term investors

#### Demonstrate knowledge of the measurements and metrics used to assess the effectiveness of the long-term investors' process

*Including:*

- Describe the three "intermediate" outputs LTI's can use to measure organizational performance
- Explain how LTI's measure environmental enablers
- Explain how LTI's measure production inputs
- Explain how LTI's measure intermediate outputs
- Explain how LTI's measure investment results
- Summarize the simple model of production used to quantitatively measure investment activities of long-term investors
- Identify the challenges of using traditional measurements of long-term success (i.e., quarterly returns)

### Keywords

|                      |                              |                          |
|----------------------|------------------------------|--------------------------|
| knowledge management | environmental enablers       | measurements             |
| commitment           | production inputs            | long-term investors      |
| capital leverage     | intermediate outputs metrics | time horizon             |
| board engagement     | organizational ambidexterity | idiosyncratic advantages |
| culture              | governance                   |                          |

#### 1.1.5 Expected Returns for Private Equity

"Demystifying Illiquid Assets: Expected Returns for Private Equity," Antti Ilmanen, Swati Chandra, and Nicholas McQuinn, *The Journal of Alternative Investments*, Winter 2020.

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the factor tilts in private equity portfolios

*Including:*

- Explain equity risk, illiquidity premium, size, and value and the role of each as a driver of private equity returns

**Demonstrate knowledge of private equity performance relative to public equity benchmarks**

*Including:*

- Identify the challenges of comparing private equity returns directly to public equity returns and list more appropriate benchmarks
- Explain the historical performance of private equity relative to public equity after accounting for leverage and factor tilts
- Contrast internal rate of return (IRR) and public market equivalent (PME) as appropriate measures of private equity performance
- Explain how changes in leverage, fundraising activity, and private company purchase multiples have influenced the excess returns of private equity since 2006

**Demonstrate knowledge of the building blocks of US private equity returns**

*Including:*

- Apply and discuss the yield-based approach to derive the expected return of private equity

**Demonstrate knowledge of the decomposition of excess returns of private equity over public equity**

*Including:*

- Apply and discuss net-of-fee excess returns for private equity and public equity

**Keywords**

|                      |                            |                             |
|----------------------|----------------------------|-----------------------------|
| multiple expansion   | levered yield differential | levered growth differential |
| yield-based approach |                            |                             |

**1.1.6 Value Creation in Private Equity**

European Bank for Reconstruction and Development

<https://www.ebrd.com/publications/working-papers/value-creation-in-private-equity>

**Learning Objectives**

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the relationship between Private Equity driven operational changes and investors returns**

*Including:*

- Explain private equity value creation plans (VCPs)



- Distinguish between operational improvements, top-line growth, governance engineering, financial engineering, and cash management
- Discuss the variability of VCPs across deal type, fund ownership, growth strategy, and geographic focus
- Discuss the relationship between action items and type of deal
- Understand the factors influencing the likelihood that a PE firm successfully implements an action item
- Determine which VCP combinations best predict higher returns and lower returns than average
- Contrast predicted returns based on planned strategies versus achieved strategies
- Evaluate the impact single strategies have on return outcomes
- Assess the four company-level changes that correlate significantly with higher investor returns

## Keywords

|                              |                                 |                               |
|------------------------------|---------------------------------|-------------------------------|
| <b>Value Creation Plan</b>   | <b>Top-line Growth</b>          | <b>Governance Engineering</b> |
| <b>Operating Partners</b>    | <b>Operational Improvements</b> | <b>Cash Management</b>        |
| <b>Financial Engineering</b> |                                 |                               |

### 1.1.7 Managing Liquidity for Capital Calls

Cash for Calls: A Quantitative Approach to Managing Liquidity for Capital Calls

PIMCO

<https://jai.pm-research.com/content/early/2022/09/01/jai.2022.1.169>

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### **Demonstrate knowledge of liquidity management challenges facing Limited Partners**

*Including:*

- Assess the balance between risk and return of uncalled capital and the uncertain timing of future calls
- Evaluate the decision by an LP to hold unfunded capital commitments in cash equivalents or money market investments
- Discuss the impact of over-committing to private assets
- Analyze capital call risk
- Assess the strategy of investing uncalled capital in public market equivalent assets
- Understand the impact drawdowns have on shortfall risk
- Apply the liquidity tiering framework for an investor in private assets
- Evaluate the four liquidity management strategies

## Keywords

|                   |                    |
|-------------------|--------------------|
| Liquidity Tiering | Expected Shortfall |
|-------------------|--------------------|

### 1.1.8 An Introduction to Portfolio Rebalancing Strategies

"An Introduction to Portfolio Rebalancing Strategies," Hossein Kazemi, 2022.

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of dynamic trading strategies

*Including:*

- Determine the portfolio's asset values after a given change in value of a liquid risk asset, using dynamic trading strategies (i.e., buy-and-hold, constant mix, constant-proportion portfolio insurance, and option-based portfolio insurance)
- Compare the payoff, exposure diagrams, and risk tolerance of the buy-and-hold, constant mix, constant-proportion portfolio insurance, and option-based portfolio insurance strategies

#### Demonstrate knowledge of the payoff curves related to dynamic trading strategies

*Including:*

- Describe the expected performance and cost of implementing strategies with concave payoff curves relative to those with convex payoff curves under various market situations (i.e., trending markets and flat markets)

#### Demonstrate knowledge of dynamic strategies with illiquid assets

*Including:*

- Explain how dynamic trading strategies are adapted for illiquid portfolios
- Determine the portfolio's asset values after a given change in value of an illiquid risk asset, using dynamic trading strategies and futures

#### Keywords

|                                  |                                         |                      |
|----------------------------------|-----------------------------------------|----------------------|
| buy-and-hold                     | multiplier                              | constant mix         |
| concave payoff curves            | constant-proportion portfolio insurance | stop-loss            |
| option-based portfolio insurance | option replication                      | convex payoff curves |
| Contrarian Strategy              | Momentum Strategy                       | Cushion              |

## Topic 2 Universal Investment Considerations

### 2.1.1 The Investment Industry



## Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the purpose, role, and participants of the investment industry.**

*Including:*

- Distinguish between the participants within the investment industry
- Justify the four facets of purpose of the investment industry
- Analyze the current investment industry relative to alternative systems
- Understand the four facets of purpose of the investment industry

## Keywords

|             |       |             |
|-------------|-------|-------------|
| Principal   | Agent | Stakeholder |
| Value Chain |       |             |

### 2.1.2 Value Creation and the Investment Industry

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the purpose of the investment industry and value creation within the industry.**

*Including:*

- Assess how value is created in the investment industry
- Understand the role of sustainable finance

## Keywords

|                |                          |
|----------------|--------------------------|
| Sustainability | social-license principle |
|----------------|--------------------------|

### 2.1.3 Fiduciary Duty and Professionalism

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of professionalism and fiduciary responsibility.**

*Including:*

- Evaluate the purpose of fiduciary duty and the four areas of fiduciary obligations
- Understand the five values that support a true fiduciary and professional mindset
- Recommend how investors can navigate instances when the “right” choice is not obvious

- Assess the role of culture on industry professionalism
- Understand the challenges that associate with the four areas of fiduciary obligations

#### 2.1.4 The Client First Mindset

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of a client-first approach.**

*Including:*

- Discuss the role of trust in client relationships
- Contrast the professional mindset with the characteristics and trademarks of our current system
- Justify the role a professional mindset has in creating value for a client
- Describe the virtuous circle of positive forces with respect to the fiduciary and professional mindset

#### 2.2.1 Overview of Financial Market Regulation

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of financial market regulation**

*Including:*

- Identify theories of regulation
- Discuss principles of securities economic regulation
- Recognize the importance of regulation in some trading strategies

##### Keywords

|                                      |                                         |                             |
|--------------------------------------|-----------------------------------------|-----------------------------|
| public interest theory of regulation | private interest theories of regulation | qualified opportunity zones |
|--------------------------------------|-----------------------------------------|-----------------------------|

#### 2.2.2 Regulation of Alternative Investments within the United States

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of alternative investment regulation in the United States**

*Including:*

- Identify the main regulatory bodies and their jurisdictions
- Recognize regulatory frameworks and statutes within the United States
- Understand regulation of private funds and why one must register as an investment advisor

- Identify investment advisor obligations within private fund regulations
- Understand the process of hedge fund registration in the United States
- Understand the process of registering both private and public securities and how the Securities Act affects this process
- Understand the exemptions from registration under the Investment Company Act
- Identify the role of the chief compliance officer and compliance culture
- Understand the importance of marketing material review
- Identify the various SEC Exams
- Identify reporting requirements

## Keywords

|                                                        |                                                    |                                                     |
|--------------------------------------------------------|----------------------------------------------------|-----------------------------------------------------|
| SEC's responsibilities                                 | principles-based disclosure requirements           | Financial Industry Regulatory Authority (FINRA)     |
| U.S. Commodity Futures Trading Commission (CFTC)       | National Futures Association (NFA)                 | blue sky laws                                       |
| The Securities Act of 1933 (Securities Act)            | The Securities Exchange Act of 1934 (Exchange Act) | The Investment Advisers Act of 1940 (Advisers Act)  |
| investment adviser                                     | The Investment Company Act of 1940 (40 Act)        | Dodd-Frank Act                                      |
| SEC registration requirements for non-U.S. hedge funds | anti-fraud prohibitions                            | illegal insider trading                             |
| twelve matters regulated under the Advisers Act        | adviser's legal obligation includes                | cybersecurity                                       |
| initial coin offerings (ICOs)                          | accredited investors                               | two tests for the private investment fund exemption |
| qualified purchaser                                    | Chief Compliance Officer (CCO)                     | code of ethics                                      |
| access persons                                         | advertisement                                      | three types of SEC exams                            |
| cause exams                                            | sweep exams                                        | Section 13(d) of the Exchange Act                   |
| Section 13(f) of the Exchange Act                      | Form PF                                            |                                                     |

### 2.2.3 Alternative Investment Regulation in Europe

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of alternative investment regulation in Europe

*Including:*

- Identify the European regulatory bodies and their jurisdictions
- Recognize regulatory frameworks within Europe
- Identify requirements regarding registration and exemptions from those requirements within Europe

- Understand disclosure requirements around the marketing of investment products
- Identify formal requirements in risk management
- Identify requirements around the reporting of regulations in Europe
- Analyze the legal structures within European regulatory frameworks
- Understand how European regulations are enforced
- Understand how non-EU managers may operate in Europe

### Keywords

|                                                                            |                                                        |                                  |
|----------------------------------------------------------------------------|--------------------------------------------------------|----------------------------------|
| competent authority                                                        | European Securities and Markets Authority (ESMA)       | European Banking Authority (EBA) |
| European Insurance and Occupational Pensions Authority (EIOPA)             | European Systemic Risk Board (ESRB)                    | national private placement rules |
| Undertakings for Collective Investments in Transferable Securities (UCITS) | Alternative Investment Fund Managers Directive (AIFMD) | host state                       |
| AIFMD key features                                                         | home member state                                      | marketing of AIFs by AIFMs       |
| marketing passport                                                         | asset stripping rules                                  | AIFMD sovereignty exception      |

#### 2.2.4 Alt Investment Regulation in Asia

### Keywords

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of alternative investment regulation in Asia

*Including:*

- Identify regulatory requirements and frameworks within Hong Kong.
- Identify regulatory requirements and frameworks within Singapore.
- Identify regulatory requirements and frameworks within South Korea.
- Identify regulatory requirements and frameworks within Japan.

### Keywords

|                                                               |                                         |                                     |
|---------------------------------------------------------------|-----------------------------------------|-------------------------------------|
| Securities and Futures Ordinance (SFO)                        | Monetary Authority of Singapore (MAS)   | Securities and Futures Act (SFA)    |
| Financial Investment Services and Capital Markets Act (FSCMA) | Securities and Futures Commission (SFC) | Financial Supervisory Service (FSS) |

|                                            |                                                                           |                                                      |
|--------------------------------------------|---------------------------------------------------------------------------|------------------------------------------------------|
| <b>Financial Services Commission (FSC)</b> | <b>The Act on Investment Trust and Investment Corporation (ITIC)</b>      | <b>Financial Instruments and Exchange Act (FIEA)</b> |
| <b>Variable Capital Company (VCC)</b>      | <b>The Kanto Local Finance Bureau of Ministry of Finance Japan (KLFB)</b> |                                                      |

### 2.3.1 Geopolitical Systems and Investing

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the various geopolitical paradigms embedded in an investment framework**

*Including:*

- Evaluate the role of geopolitical beta in long-term investments
- Contrast the three potential starting systems of geopolitics
- Contrast the three potential starting systems for politics

#### Keywords

|                                |                             |                      |
|--------------------------------|-----------------------------|----------------------|
| <b>geopolitical beta</b>       | <b>hegemon / unipolar</b>   | <b>laissez-faire</b> |
| <b>bipolar</b>                 | <b>Washington Consensus</b> | <b>dirigisme</b>     |
| <b>multipolar distribution</b> | <b>populism</b>             |                      |

### 2.3.2 Geopolitical Framework for Private Markets

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of role of geopolitics in investing while applying a constraint-based framework**

*Including:*

- Contrast the impact of geopolitical risk on public markets and private markets
- Explain the constraint-based framework for geopolitical analysis
- Identify the three pillars of the constraint-based framework
- Distinguish between preferences and constraints
- Identify material constraints
- Understand the geopolitical risk premium and the impact on valuation and returns

#### Keywords

|               |
|---------------|
| diagnosticity |
|---------------|

|                               |
|-------------------------------|
| fundamental attribution error |
|-------------------------------|

### 2.3.3 Geopolitical Beta in Private Markets

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the impact of geopolitics on private market valuations and return expectations.**

*Including:*

- Discuss the challenges in generating geopolitical beta
- State the three mistakes investors make when analyzing geopolitical events
- Distinguish between geopolitical beta and geopolitical alpha

#### Keywords

|                      |
|----------------------|
| Linear extrapolation |
|----------------------|

### 2.3.4 Applying the 3x3 Framework

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of applying the 3x3 framework within an investment context.**

*Including:*

- Construct a 3x3 diagram of the geopolitical and political future

### 2.4.1 Background on ESG and Alternative Investing

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of ESG in alternative investments**

*Including:*

- Understand the growth of ESG principles in alternative assets
- Understand how ESG principles are incorporated by institutional investors
- Identify and explain challenges in incorporating ESG principles into the investment decision

#### Keywords

|     |
|-----|
| ESG |
|-----|

## 2.4.2 ESG and Real Assets: Natural Resources

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG impacts natural resources as a real asset**

*Including:*

- Recognize how environmental issues can impact investments in natural resources
- Understand how social issues can impact investments in natural resources
- Recognize how governance issues can impact investments in natural resources

## 2.4.3 ESG and Real Assets: Commodities

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG impacts commodities as a real asset**

*Including:*

- Explain the role of speculators and speculation in pricing commodity derivatives
- Understand the implication of changes in volatility on commodity speculation
- Understand how ESG factors can apply to direct investment in physical commodities

## 2.4.4 ESG and Real Assets: Real Estate

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG impacts real estate as a real asset**

*Including:*

- Identify the impacts ESG considerations can have on real estate development
- Describe how ESG considerations can impact the use of real estate
- Explain how issues in ESG can apply to the treatment of tenants, workers, and communities
- Describe the influence of ESG principles in recovery and disposal of real estate
- Identify ESG issues in refurbishment and retrofitting
- Understand the processes of waste management, resource conservation, and recycling in relation to the demolition of real estate assets
- Understand the process of land recovery and rehabilitation in real estate

## 2.4.5 ESG and Hedge Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG impacts hedge funds**



*Including:*

- Describe how ESG principles guide hedge fund investment strategies
- Describe how ESG principles can guide hedge fund governance
- Explain the relationship between ESG principles and hedge fund transparency
- Demonstrate knowledge of how ESG interacts with hedge fund investment techniques and instruments
- Understand the relationship between hedge fund strategies and underlying investments
- Describe how hedge fund strategies are impacted by activism
- Describe how hedge fund strategies are impacted by avoidance

## Keywords

Open Protocol

### 2.4.6 ESG and Private Equity

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG impacts private equity**

*Including:*

- Explain how partnership organizations can support ESG, including within the GP-LP relationship
- Describe how the private equity investment process can include ESG principles
- Understand the monitoring process and how it applies to ESG

### 2.5.1 Background on ESG

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of the background of ESG**

*Including:*

- Describe the history of ESG
- Identify and describe the Global Reporting Initiative (GRI) Standards
- Recognize the relationship between social responsibility and evidence of stakeholder wealth within ESG

### 2.5.2 ESG Ratings and Scores

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of how ESG is rated and scored within an entity's operating procedures**

*Including:*

- Discuss ESG ratings and scores as part of operating procedures

### 2.5.3 ESG Materiality and Disclosure

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of ESG materiality and disclosure

*Including:*

- Understand how the Global Reporting Initiative (GRI) governs ESG materiality and ESG disclosure
- Explain KPMG's framework for materiality assessments
- Interpret the ESG materiality map
- Discuss the measurement of ESG materiality

#### Keywords

| ESG materiality      | The Global Reporting Initiative (GRI)            | G4 Materiality Principle |
|----------------------|--------------------------------------------------|--------------------------|
| SASB Materiality Map | three phases of the impact of adverse ESG events |                          |

### 2.5.4 The United Nations Role in ESG Issues

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the role the United Nations (UN) has in ESG issues

*Including:*

- Identify the Six Principles for Responsible Investment (PRI)
- Explain Sustainable Development Goals (SDGs)

#### Keywords

Principles for Responsible Investment (PRI)

### 2.5.5 ESG Fiduciary Responsibilities and Regulation

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of fiduciary responsibilities and regulation within ESG**

*Including:*

- Discuss fiduciary responsibilities within the US as they relate to ESG
- Discuss fiduciary responsibilities within Europe as they relate to ESG
- Discuss fiduciary responsibilities within Asia as they relate to ESG
- Discuss how asset managers approach ESG compliance and risk management

**Keywords**

greenwashing

**2.5.6 Methods of ESG Investing**

**Learning Objectives**

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of methods of ESG investing**

*Including:*

- Distinguish between negative and positive screening
- Discuss engagement and proxy voting strategies
- Describe impact investing in the context of their categories, the steps of implementation, and illiquid investments

**Keywords**

|                                    |                                   |                                                       |
|------------------------------------|-----------------------------------|-------------------------------------------------------|
| negative or exclusionary screening | sin stocks                        | positive screening                                    |
| engagement strategy                | proxy voting                      | impact investing                                      |
| mission related investments (MRI)  | program related investments (PRI) | three characteristics of a program related investment |
| enviropreneurship                  |                                   |                                                       |

**2.5.7 Market-Based Methods of Addressing ESG Issues**

**Learning Objectives**

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of market-based methods to address ESG issues**

*Including:*

- Understand the background of

- externalities and markets
- Discuss the Coase Theorem

### Keywords

|                        |                        |               |
|------------------------|------------------------|---------------|
| negative externalities | tragedy of the commons | Coase theorem |
| cap and trade          |                        |               |

## 2.5.8 ESG and Special Investment Consideration

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of special investment considerations as they apply to ESG**

*Including:*

- Understand special consideration, cash flows, returns, and risk
- Describe the case for special consideration of ESG issues
- Describe the case against special consideration of ESG issues

## Topic 3 Models

### 3.1.1 Types of Models Underlying Investment Strategies

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of underlying models of investment strategy**

*Including:*

- Compare normative strategies with positive strategies
- Distinguish between theoretical and empirical models
- Distinguish between applied versus abstract models
- Compare cross-sectional versus time-series models
- Discuss the importance of methodology in model building

### Keywords

|                    |                        |                    |
|--------------------|------------------------|--------------------|
| exogenous variable | endogenous variable    | normative model    |
| positive model     | theoretical models     | empirical models   |
| abstract models    | cross-sectional models | time-series models |
| panel data sets    | Applied Models         |                    |

### 3.1.2 Equilibrium Fixed-Income Models

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of equilibrium models of the term structure

*Including:*

- Describe, discuss, and apply Vasicek's model
- Describe, discuss, and apply the Cox, Ingersoll, and Ross (CIR) model

#### Keywords

|                                          |                 |                                |
|------------------------------------------|-----------------|--------------------------------|
| equilibrium models of the term structure | Vasicek's model | Cox, Ingersoll, and Ross model |
|------------------------------------------|-----------------|--------------------------------|

### 3.1.3 Arbitrage-Free Models of the Term Structure

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of arbitrage-free models of the term structure

*Including:*

- Describe arbitrage-free models of the term structure
- Describe, discuss, and apply the Ho and Lee model

#### Keywords

|                                             |                  |  |
|---------------------------------------------|------------------|--|
| arbitrage-free models of the term structure | Ho and Lee model |  |
|---------------------------------------------|------------------|--|

### 3.1.4 The Black–Derman–Toy Model

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the Black–Derman–Toy (BDT) model

*Including:*

- Interpret a binomial BDT tree
- Understand how to calibrate the level of rates based on average returns
- Understand how to calibrate the spread of rates based on volatilities
- Discuss BDT calibrations in general

## Keywords

Black–Derman–Toy Model (BDT model)

### 3.1.5 P-Measures and Q-Measures

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of P-Measures and Q-Measures

*Including:*

- Interpret and discuss p-measures and q-measures

## Keywords

P-Measure

Q-Measure

### 3.2.1 The Economics of Credit Risk

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the economics of credit risk

*Including:*

- List and describe types of credit events that may lead to an increase in credit risk, and define exposure at default (EAD) and loss given default (LGD)
- Define adverse selection and moral hazard and describe how they relate to credit risk
- Discuss how probability of default (PD) and recovery rate (RR) affect credit risk and calculate loss given default and expected loss from credit risk

## Keywords

credit events

### 3.2.2 Overview of Credit Risk Modeling

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of credit risk modeling.

*Including:*

- Describe the basic concepts of credit risk modeling, including the difference between sovereign and higher-levered entities, the related effects of credit risk, and credit risk modeling approaches

### Keywords

empirical approach to credit risk modeling

### 3.2.3 The Merton Model

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the Merton model

*Including:*

- Apply the Merton model to determine equity values and payoffs to bondholders for a given investment
- Use the Black-Scholes option pricing model in the Merton model to price a given firm's equity as a call option on the stock of the underlying company
- Use the Black-Scholes option pricing model in the Merton model to price a given firm's debt as a put option on the stock of the underlying company
- Analyze the role of credit spreads in structural models and how the credit spread can be used to calculate the price of risky debt
- Evaluate advantages and disadvantages of the Merton model
- Discuss four important properties of the Merton model

### 3.2.4 Other Structural Models: KMV

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the Kealhover, McQuown, and Vasicek (KMV) credit risk model

*Including:*

- Describe the characteristics and application of the KMV model
- Use the KMV model to estimate the credit score (the distance to default) for a given firm
- Use the KMV model to estimate the expected default frequency for a given investment

### Keywords



|                                         |                        |                                 |
|-----------------------------------------|------------------------|---------------------------------|
| <b>KMV model</b>                        | <b>default trigger</b> | <b>distance to default (DD)</b> |
| <b>expected default frequency (EDF)</b> |                        |                                 |

### 3.2.5 Reduced-Form Models

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of reduced-form models

*Including:*

- Describe the characteristics of reduced-form models
- Discuss the role of default intensity in reduced-form models and calculate default intensity for a given firm
- Demonstrate how default intensity can be incorporated into the valuation of risky debt
- Recognize the relationship among credit spreads, default intensities, and recovery rates, and use two of these factors as variables to solve for the third for a given investment
- Describe the two predominant reduced-form credit models

#### Keywords

|                          |
|--------------------------|
| <b>default intensity</b> |
|--------------------------|

### 3.2.6 Empirical Credit Models

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of empirical credit models

*Including:*

- Describe empirical credit models and recognize how they differ from structural and reduced-form models
- Describe the purpose and characteristics of the Altman Z-score model
- List and describe the five financial ratios that are used as inputs to determine Altman Z-scores
- Calculate and interpret Z-scores in Altman's credit scoring model

#### Keywords

|                     |                      |
|---------------------|----------------------|
| <b>credit score</b> | <b>Z-score model</b> |
|---------------------|----------------------|

### 3.3.1 Multi-Factor Asset Pricing Models

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of multifactor asset pricing models

*Including:*

- Explain multifactor asset pricing
- Recognize the role of marginal investor utility in the CAPM and how it relates to asset factors
- Explain how multiple factors relate to “bad times”
- Discuss factors based on expected utility or anomalies
- Identify the three major categories of factors
- Compare theoretically versus empirically derived multifactor return models
- Identify the fundamentals of empirical models
- Discuss the tradability of factors and the intercepts

## Keywords

|                                                           |                            |                              |
|-----------------------------------------------------------|----------------------------|------------------------------|
| <b>factor</b>                                             | <b>multi-factor models</b> | <b>macroeconomic factors</b> |
| <b>fundamental, style, investment, or dynamic factors</b> | <b>statistical factors</b> | <b>tradable assets</b>       |

### 3.3.2 Fama-French Models

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of the original Fama-French Model

*Including:*

- Describe the original Fama-French Model
- Describe the Fama-French-Carhart Model
- Calculate models with numerous factors

## Keywords

|                                 |                                             |                                          |
|---------------------------------|---------------------------------------------|------------------------------------------|
| <b>Fama-French model</b>        | <b>Fama-French-Carhart model</b>            | <b>the Fama-French five-factor model</b> |
| <b>robust minus weak factor</b> | <b>conservative minus aggressive factor</b> |                                          |

### 3.3.3 Three Challenges of Empirical Multi-Factor Models

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of the three challenges of empirical multifactor models**

*Including:*

- Understand how factors can be falsely identified
- Differentiate factor correlation from factor causation
- Explain why the CAPM may not be sufficient

#### **3.3.4 Factor Investing**

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of factor investing**

*Including:*

- Discuss the emergence of return factor analysis.
- Identify how return factors are described.
- Explain how risk premiums vary across return factors.
- Explain how factor returns vary across market conditions.
- Explain the relationship between return factors and investability.
- Interpret risk allocation based on return factors.
- Understand performance with allocations based on return factors

### Keywords

momentum crash

#### **3.3.5 The Adaptive Markets Hypothesis**

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of the adaptive markets hypothesis (AMH)**

*Including:*

- Describe the AMH

### Keywords

Adaptive Markets Hypothesis  
(AMH)

### 3.3.6 Time-Varying Volatility

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of time-varying volatility

*Including:*

- Explain how equity market volatility is predictable
- Explain how volatility is negatively correlated with average returns
- Discuss time-varying volatility and multiple factors
- Discuss time-varying volatility and higher moments

#### Keywords

|                         |              |             |
|-------------------------|--------------|-------------|
| time-varying volatility | Heston model | Bates model |
|-------------------------|--------------|-------------|

### 3.3.7 Stochastic Discount Factors

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of stochastic discount factor

*Including:*

- Calculate traditional discount factors
- Interpret stochastic discount factors
- Understand the stochastic discount factors present value formula
- Discuss the importance of stochastic discount factors

#### Keywords

|                             |
|-----------------------------|
| stochastic discount factors |
|-----------------------------|

### 3.4.1 Asset Allocation Processes and the Mean-Variance Model

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of asset allocation processes and the mean-variance model

*Including:*

- Understand the origin of mean-variance optimization.

- Discuss the tradeoff between expected returns and volatility.
- Evaluate risk and return with utility.
- Interpret and calculate risk aversion and interpret the shape of the utility function.
- Interpret and calculate utility functions in terms of expected returns and variance.
- Interpret and calculate utility functions with higher moments.
- Interpret and calculate utility functions with value at risk.
- Identify investor risk aversion based on the asset allocation decision.
- Understand how to manage assets with risk aversion and growing liabilities.

### Keywords

|                                     |                           |                               |
|-------------------------------------|---------------------------|-------------------------------|
| strategic asset allocation decision | tactical asset allocation | modern portfolio theory (MPT) |
| dominate                            | utility                   | expected utility              |
| utility function                    | risk averse               | degree of risk aversion       |
| assumed investor preferences        |                           |                               |

### 3.4.2 Implementation of Mean-Variance Optimization

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how the mean-variance optimization is implemented

*Including:*

- Interpret and calculate mean-variance optimization
- Interpret and calculate mean-variance optimization with a risky and riskless asset
- Interpret and calculate mean-variance optimization with growing liabilities
- Interpret and calculate mean-variance optimization with various degrees of risk aversion

### 3.4.3 Mean-Variance Optimization with Multiple Risky Assets

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of mean-variance optimization with multiple risky assets

*Including:*

- Describe a riskless asset and the linearity of efficient frontier.
- Describe a riskless asset with multiple risky assets.
- Describe unconstrained optimization and unrealistic weights.

### Keywords

efficient frontier

### 3.4.4 Mean-Variance Optimization and Hurdle Rates

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of mean-variance optimization with hurdle rates**

*Including:*

- Interpret and calculate hurdle rates

#### Keywords

hurdle rate

### 3.4.5 Issues in Using Optimization for Portfolio Selection

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of issues using optimization for portfolio selection**

*Including:*

- Interpret optimizers as error maximizers
- Discuss portfolio optimization and smoothing of illiquid returns
- Understand data issues for large-scale optimization
- Understand how mean-variance ignores higher moments
- Discuss three ways to address skewness and kurtosis

### 3.4.6 Adjustment of the Mean-Variance Approach for Illiquidity

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of adjustments of the mean-variance approach for illiquidity**

*Including:*

- Interpret and calculate the liquidity penalty function
- Interpret and calculate adjustments for illiquidity
- Understand takeaway points on illiquidity adjustments

#### Keywords

|                       |                        |                            |
|-----------------------|------------------------|----------------------------|
| market liquidity risk | funding liquidity risk | liquidity penalty function |
|-----------------------|------------------------|----------------------------|

### 3.4.7 Adjustment of the Mean-Variance Approach for Factor Exposure

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of adjustments of the mean-variance approach for factor exposure**

*Including:*

- Interpret and calculate factor exposure for mean-variance approach

### 3.4.8 Mitigating Estimation Error Risk in Mean-Variance Optimization

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of how to mitigate estimation error risk in mean-variance optimization**

*Including:*

- Discuss estimation error risk reduction through objective measures of estimation error risk
- Describe sampling to reduce the effect of estimation error
- Discuss shrinkage to reduce the effect of estimation error
- Understand the Black-Litterman approach to mean-variance optimization
- Discuss the use of constraints in mean-variance optimization

#### Keywords

|                    |           |
|--------------------|-----------|
| resampling returns | shrinkage |
|--------------------|-----------|

### 3.5.1 The Core-Satellite Approach

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the core-satellite approach**

*Including:*

- Interpret the core-satellite approach

#### Keywords

|                         |                |                     |
|-------------------------|----------------|---------------------|
| core-satellite approach | core portfolio | satellite portfolio |
|-------------------------|----------------|---------------------|



### 3.5.2 Top-Down and Bottom-Up Asset Allocation Approaches

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of top-down and bottom-up asset allocation approaches**

*Including:*

- Understand the bottom-up approach
- Understand the top-down approach
- Understand the mixed approach

#### Keywords

|                    |                   |                |
|--------------------|-------------------|----------------|
| bottom-up approach | top-down approach | mixed approach |
|--------------------|-------------------|----------------|

### 3.5.3 Risk Budgeting

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of risk budgeting**

*Including:*

- Identify specifications in risk budgeting
- Define risk in risk budgeting as well as risk buckets
- Understand the concept of defining an objective function to obtain a unique solution
- Understand how to include correlations and view of marginal risks
- Understand how to include expected returns with risk budgeting

#### Keywords

|                |             |
|----------------|-------------|
| risk budgeting | risk bucket |
|----------------|-------------|

### 3.5.4 A Factor-Based Example of Implementing a Risk Budgeting Approach

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of factor-based implementations of a risk budgeting approach**

*Including:*

- Describe attributing the risk of a portfolio to three attributes of each asset

- Understand how to use factor-based returns and risk buckets
- Calculate the risk contribution to each risk factor

### 3.5.5 Risk Parity

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of risk parity

*Including:*

- Interpret risk parity with two risky assets
- Understand Sharpe Ratios and leverage within risk parity
- Identify the three steps in implementing the risk parity approach
- Discuss how to create a portfolio using the risk parity approach
- Understand the primary economic rationale for the risk parity approach
- Interpret the volatility anomaly and risk parity
- Discuss the criticisms of three popular rationales for risk parity

#### Keywords

|                             |                                 |                           |
|-----------------------------|---------------------------------|---------------------------|
| <b>risk parity</b>          | <b>leverage aversion theory</b> | <b>volatility anomaly</b> |
| <b>betting against beta</b> |                                 |                           |

### 3.5.6 Other Quantitative Portfolio Allocation Strategies

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of other quantitative portfolio allocation strategies

*Including:*

- Understand the market-weighted strategy
- Interpret an equally-weighted or 1/N diversification strategy
- Describe inverse volatility-weighted portfolio strategies
- Discuss minimum volatility portfolio allocation strategies
- Understand equivalence between allocation strategies
- Describe risk allocation based on return factors
- Understand four practical issues with allocation based on return factors

#### Keywords

|                                        |                                     |
|----------------------------------------|-------------------------------------|
| <b>naïve asset allocation strategy</b> | <b>minimum volatility portfolio</b> |
|----------------------------------------|-------------------------------------|

### 3.5.7 The New Investment Model

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the new investment model**

*Including:*

- Discuss the new investment model

#### Keywords

|                      |
|----------------------|
| new investment model |
|----------------------|

## Topic 4 Institutional Asset Owners and Investment Policies

### 4.1.1 Endowments and Foundations

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of endowments and foundations**

*Including:*

- Understand the different purposes endowments and foundations serve

### 4.1.2 Pension Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of pension funds**

*Including:*

- Identify the four types of pension funds

#### Keywords

|                        |
|------------------------|
| national pension funds |
|------------------------|

|                      |
|----------------------|
| individually managed |
|----------------------|

|                     |
|---------------------|
| retirement accounts |
|---------------------|

### 4.1.3 Sovereign Wealth Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## **Demonstrate knowledge of sovereign wealth funds**

*Including:*

- Discuss the role of SWFs in today's market

### **4.1.4 Family Offices**

#### **Learning Objectives**

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of family offices**

*Including:*

- Understand how family offices operate

### **4.1.5 Strategic Asset Allocation: Risk and Return**

#### **Learning Objectives**

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of risk and return within strategic asset allocations**

*Including:*

- Discuss strategic asset allocations based on observation and reasoning
- Understand the reasons that alternative assets raise return estimation challenges
- Understand the reasons for placing caps and floors on asset allocations

### **4.1.6 Asset Allocation Objectives**

#### **Learning Objectives**

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of asset allocation objectives**

*Including:*

- Explain asset owners' objectives within allocations

#### **Keywords**

**objective**

### **4.1.7 Investment Policy Constraints**

#### **Learning Objectives**

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of constraints within investment policy

Including:

- Contrast internal and external constraints
- Identify the three types of internal constraints
- Identify the two types of external constraints

### Keywords

|            |                      |                      |
|------------|----------------------|----------------------|
| constraint | internal constraints | external constraints |
|------------|----------------------|----------------------|

## 4.1.8 Investment Policy Statements for Institutional Asset Owners

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of investment policy statements (IPS) within institutional asset ownership

Including:

- Discuss the six benefits of a thoughtfully developed IPS
- Explain the introduction, scope, and purpose of an IPS
- Identify roles and responsibilities within an IPS
- Discuss investment objectives within an IPS
- Explain time horizons within an IPS
- Discuss risk tolerance within an IPS
- Discuss spending policies within an IPS
- Discuss asset allocation guidelines within an IPS
- Explain selection and retention criteria for investment managers or funds within an IPS
- Discuss strategic investment guidelines set within an IPS
- Discuss performance measurement and evaluation within an IPS
- Identify additional considerations within an IPS

### Keywords

|                                   |                                             |                                                |
|-----------------------------------|---------------------------------------------|------------------------------------------------|
| investment policy statement (IPS) | a common investment objective of endowments | a common investment objective of pension funds |
|-----------------------------------|---------------------------------------------|------------------------------------------------|

## 4.2.1 Defining Endowments and Foundations

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of foundations and endowments

Including:

- Contrast the differences between foundations and endowments

### Keywords

|                         |                       |                       |
|-------------------------|-----------------------|-----------------------|
| restricted gifts        | corpus                | foundations           |
| operating foundations   | community foundations | corporate foundations |
| independent foundations |                       |                       |

## 4.2.2 Intergenerational Equity, Inflation, and Spending Challenges

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of spending challenges arising from inflation within intergenerational equity**

Including:

- Discuss the issues facing intergenerational equity within endowments

### Keywords

|                          |               |               |
|--------------------------|---------------|---------------|
| intergenerational equity | spending rate | return target |
|--------------------------|---------------|---------------|

## 4.2.3 The Endowment Model

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the endowment model**

Including:

- Interpret asset allocation in the endowment model
- State the endowment model's case against bonds
- Understand the role of alternative investments in the endowment model

### Keywords

|                 |
|-----------------|
| endowment model |
|-----------------|

## 4.2.4 Why Might Large Endowments Outperform?

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of the outperformance of endowments

*Including:*

- Identify the six attributes of the endowment model
- Discuss aggressive asset allocation within the endowment model
- Discuss effective investment manager research within the endowment model
- Understand first-mover advantage in the endowment model
- Discuss the advantage of access to a network of talented alumni within the endowment model
- Interpret the role of acceptance of liquidity risk in the endowment model
- Explain the advantage of sophisticated investment staff and board oversight within the endowment model
- Identify the outsourced CIO model

## Keywords

|                                         |                                            |                      |
|-----------------------------------------|--------------------------------------------|----------------------|
| security selection                      | market timing or tactical asset allocation | rebalance            |
| first-mover advantage                   | network effect                             | illiquidity premiums |
| non-discretionary investment consultant | outsourced CIO (OCIO) model                |                      |

### 4.2.5 Risks of the Endowment Model

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of the risks of the endowment model

*Including:*

- Understand spending rates and spending rules
- Explain the relationship between spending rates and inflation
- Interpret spending rates and liquidity issues
- Understand how spending rates relate to liquidity-driven investors
- Discuss avoiding liquidity issues from a financial crisis
- Identify leverage risk within the endowment model

## Keywords

|                       |                |                            |
|-----------------------|----------------|----------------------------|
| total return investor | inflation beta | liquidity-driven investing |
|-----------------------|----------------|----------------------------|

#### 4.2.6 Liquidity Rebalancing and Tactical Asset Allocation

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of tactical asset allocation and liquidity rebalancing**

*Including:*

- Understand the relationship between tactical asset allocation and liquidity rebalancing

#### 4.2.7 Tail Risk

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of tail risk**

*Including:*

- Discuss tail risk and its implications in endowments

##### Keywords

equity option hedges

#### 4.3.1 Development, Motivations, and Types of Pension Plans

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the development, motivations, and types of pension plans**

*Including:*

- Understand how pension plans are developed.
- Recognize motivations for using pension plans.
- Identify the three basic types of pension plans.

##### Keywords

pension plans

cash balance plan

#### 4.3.2 Risk Tolerance and Asset Allocation

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:



## Demonstrate knowledge of risk tolerance and asset allocation in pension plans

Including:

- Describe three approaches to managing assets in defined benefit plans
- Identify four factors that drive the impact of liabilities on a plan's risk
- Identify five major factors that affect the risk tolerance of a plan's sponsor
- Understand the two buckets used to strategically allocate assets in a pension plan

### Keywords

|                            |                             |                  |
|----------------------------|-----------------------------|------------------|
| duration matching approach | cash flow matching approach | overlay approach |
|----------------------------|-----------------------------|------------------|

### 4.3.3 Defined Benefit Plans

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of defined benefit plans

Including:

- Understand how job mobility and pension plan portability relate
- Define accumulated benefit obligation and projected benefit obligation as liabilities within pension plans
- Describe surplus risk and calculate funded status as they relate to pension plans
- Recognize why defined benefit plans are withering
- Understand asset allocation as it relates to liability-driven investing within pension plans
- Discuss liability-driven pension plan investing

### Keywords

|                                      |                                     |                                  |
|--------------------------------------|-------------------------------------|----------------------------------|
| defined benefit plan                 | retirement income-replacement ratio | portable                         |
| accumulated benefit obligation (ABO) | projected benefit obligation (PBO)  | funded status                    |
| pension surplus                      | surplus risk                        | frozen pension plan              |
| terminated pension plan              | liability-driven investing (LDI)    | cost of living adjustment (COLA) |
| inflation-protected bonds            |                                     |                                  |

### 4.3.4 Governmental Social Security Plans

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of governmental social security plans

*Including:*

- Identify the background and purpose of governmental social security plans

### Keywords

progressive system

## 4.3.5 Contrasting Defined Benefit and Contribution Plans

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of the differences between defined benefit and contribution plans

*Including:*

- Understand the basics of defined contribution plans
- Identify plan differences in portability, longevity risk, and investment options
- Explain asset allocation in defined contribution plans
- Understand the role of target-date funds and alternative investments within pension plans

### Keywords

|                           |                       |                           |
|---------------------------|-----------------------|---------------------------|
| defined contribution plan | matching contribution | drifting asset allocation |
| target-date fund          | glide path            |                           |

## 4.3.6 Annuities for Retirement Income

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of the role of annuities for retirement income

*Including:*

- Recognize the financial phases that are relative to retirement
- Identify three important risks to retirees
- Estimate exposure to longevity risk within annuities and calculate the expected economic life of a fund
- Identify two major types of annuities
- Calculate the value of a growth annuity

## Keywords

|                    |                    |                  |
|--------------------|--------------------|------------------|
| accumulation phase | decumulation phase | mortality tables |
| immediate annuity  | deferred annuity   |                  |

### 4.4.1 Sources of Sovereign Wealth

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the sources of sovereign wealth

*Including:*

- Describe the reserve account of a central bank, calculate a given country's account surplus or deficit, and discuss the causes of account surpluses and deficits
- Describe the effects of changes in the reserve account and list five drivers of currency exchange rates
- Discuss the effects of commodity exports on a nation's reserve account

## Keywords

|                         |                     |                         |
|-------------------------|---------------------|-------------------------|
| reserve account         | balance of payments | current account deficit |
| capital account surplus | depletion           |                         |

### 4.4.2 Four Types of Sovereign Wealth Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of four types of SWFs

*Including:*

- Describe the characteristics of stabilization funds
- Describe the characteristics of reserve funds and savings funds
- Describe the characteristics of development funds

## Keywords

|                          |                   |                       |
|--------------------------|-------------------|-----------------------|
| stabilization fund       | savings funds     | pension reserve funds |
| reserve investment funds | development funds |                       |

### 4.4.3 Establishment and Management of Sovereign Wealth Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the establishment and management of SWFs

*Including:*

- List four common motivations that may lead to the establishment of a SWF
- Discuss the investment management of various types of SWFs
- Describe Dutch disease and discuss various types of sterilization policies
- Discuss managing the size of a SWF

### Keywords

|                  |               |                                             |
|------------------|---------------|---------------------------------------------|
| Dutch disease    | sterilization | conservative investment<br>opportunity cost |
| reserve adequacy |               |                                             |

#### 4.4.4 Governance and Political Risks of SWFs

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the governance and political risks of SWFs

*Including:*

- Discuss factors that affect the governance of SWFs
- List the ten principles of the Linaburg-Maduell Transparency Index
- Summarize the Santiago Principles

### Keywords

|                                        |                     |
|----------------------------------------|---------------------|
| Linaburg-Maduell Transparency<br>Index | Santiago Principles |
|----------------------------------------|---------------------|

#### 4.4.5 Analysis of Three Sovereign Wealth Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the economics of the management of three SWFs

*Including:*

- Analyze the governance and management of the Norwegian Government Pension Fund Global

- Analyze the governance and management of China Investment Corporation (CIC)
- Analyze the governance and management of Temasek Holdings (Singapore)

## Keywords

Norway model

### 4.5.1 Identifying Family Offices

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to identify family offices

*Including:*

- Recognize what qualifies as a family office

## Keywords

ultra-high net worth

### 4.5.2 Goals, Benefits, and Business Models of Family Offices

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the goals, benefits, and business models of family offices

*Including:*

- Recognize various general goals of family offices
- Describe the benefits provided by a family office, as compared to a private bank or traditional asset manager
- Discuss the characteristics of the various models and structures of family offices
- Family offices are diverse with respect to their goals, benefits, and business models.

### 4.5.3 Family Office Goals by Generations

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of generational family office goals

*Including:*

- Describe the goals of first-generation wealth

- Understand the risk management practices of first-generation wealth
- Identify the process of benchmarking first-generation wealth
- Describe the goals of the second generation and generations beyond

### Keywords

|                             |                        |                            |
|-----------------------------|------------------------|----------------------------|
| <b>new money</b>            | <b>old money</b>       | <b>concentrated wealth</b> |
| <b>completion portfolio</b> | <b>liquidity event</b> |                            |

#### 4.5.4 Macroeconomic Exposures of Family Offices

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of the macroeconomic exposures of family offices**

*Including:*

- Discuss how macroeconomic factors affect family office investment decisions

#### 4.5.5 Income Taxes of Family Offices

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of the constraint of income taxes for family offices**

*Including:*

- Discuss how the importance of tax efficiency affects how family office investments are structured
- Describe the taxability of short-term and long-term capital gains in the United States
- Describe how Section 1256 contracts can benefit investors, and calculate after-tax profits for a given portfolio
- Discuss how family offices can increase tax efficiency with hedge funds

### Keywords

|                       |                                 |                                |
|-----------------------|---------------------------------|--------------------------------|
| <b>tax efficiency</b> | <b>short-term capital gains</b> | <b>long-term capital gains</b> |
|-----------------------|---------------------------------|--------------------------------|

#### 4.5.6 Lifestyle Assets of Family Offices

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of the lifestyle assets of family offices**

*Including:*

- Discuss the treatment of art as a lifestyle asset in the management of family wealth
- Discuss storage costs and other costs of lifestyle assets, and describe the function of free ports
- Recognize the consideration and use of lifestyle assets as constraints in the asset allocation process when constructing a family office investment portfolio
- List concierge services offered through family offices

### Keywords

|                                           |                   |                             |
|-------------------------------------------|-------------------|-----------------------------|
| <b>lifestyle assets or passion assets</b> | <b>free ports</b> | <b>balancing portfolios</b> |
| <b>concierge services</b>                 |                   |                             |

## 4.5.7 Family Office Governance

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of family office governance

*Including:*

- Identify structures of governance within family offices
- Recognize the challenges of family wealth sustainability
- Identify strategies to maintain family wealth
- Understand the process of family office inheritance and strategies of succession

### Keywords

|                            |                      |                    |
|----------------------------|----------------------|--------------------|
| <b>dynastic wealth</b>     | <b>beneficiaries</b> | <b>inheritance</b> |
| <b>succession planning</b> |                      |                    |

## 4.5.8 Charity, Philanthropy, and Impact Investing

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of charity, philanthropy, and impact investing

*Including:*

- Describe and distinguish the primary characteristics of charity and philanthropy
- Describe the characteristics and goals of impact investing

## Keywords

|                        |               |                    |
|------------------------|---------------|--------------------|
| family estate planning | estate taxes  | charity            |
| philanthropy           | finance first | negative screening |
| positive screening     | impact first  | impact alpha       |

### 4.5.9 Ten Competitive Advantages of Family Offices

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the ten competitive advantages of family offices**

*Including:*

- List and describe ten natural advantages family offices have that help them manage their overall portfolios

### 4.5.10 Identifying Private Wealth Management Firms

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of how to identify private wealth management firms**

For example:

- Describe the differences between family office and private wealth management.
- Understand the comprehensive wealth management process for individual clients.
- Recognize the different client service models of private wealth management.

## Keywords

|                                         |                         |                         |
|-----------------------------------------|-------------------------|-------------------------|
| private wealth management firms         | fiduciary               | mass-affluent investors |
| high-net-worth investors                | wirehouses              | roboadviser             |
| turnkey asset management program (TAMP) | investment product fees | advisory fees           |

### 4.5.11 Goals-Based Investing and Private Wealth Portfolios

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the considerations private wealth managers must make when investing client portfolios**



Including:

- Identify the primary investment goals and constraints of individual investors.
- Describe the time horizons, risk tolerance, and illiquidity tolerance of individual investors.
- Describe the tax considerations for private wealth investors.
- Identify important behavioral finance considerations when advising individual investors on investments.
- Describe the barriers preventing individual investors from gaining access to alternative investments

### Keywords

|                          |                                               |                                               |
|--------------------------|-----------------------------------------------|-----------------------------------------------|
| tangible capital         | financial capital                             | human capital                                 |
| personal risk            | market risk                                   | idiosyncratic risk                            |
| mental accounting        | accumulation phase of the financial lifecycle | decumulation phase of the financial lifecycle |
| sequence of returns risk | tax location strategies                       |                                               |

## Topic 5 Risk and Risk Management

### 5.1.1 Problems Driven by Market Losses

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of risks driven by market losses

Including:

- Identify the reasons why Amaranth Advisors, LLC collapsed
- Understand the processes that led to the collapse of Long-Term Capital Management
- Identify the reasons why Carlyle Capital Corporation collapsed
- Understand the relationship between declining investment opportunities and leverage
- Describe the link between behavioral biases and risk taking
- Understand the concept of volatility of volatility derivatives

### Keywords

|                        |                        |                    |
|------------------------|------------------------|--------------------|
| return on equity (ROE) | return on assets (ROA) | behavioral finance |
| behavioral biases      |                        |                    |

### 5.1.2 Trading Technology and Financial Crises

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of the impact of trading technologies in financial crises

*Including:*

- Discuss how the unwind hypothesis and crowded trades explain the Quant Meltdown of August 2007.
- Discuss how a circuit breaker can help prevent a flash crash.
- Discuss how technical issues at one large market participant can impact the financial markets.

### Keywords

|                          |                      |                 |
|--------------------------|----------------------|-----------------|
| <b>unwind hypothesis</b> | <b>crowded trade</b> | <b>spoofing</b> |
| <b>circuit breaker</b>   |                      |                 |

### 5.1.3 Failures Driven by Fraud

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of cases of failures that occurred due to fraud

*Including:*

- Understand the reasons for the failures of Bayou Management
- Understand the reasons for the failure of Bernie Madoff
- Understand the reasons for the failure of Lancer Group
- Understand the reasons for the failure of the venture capital startup Theranos

### Keywords

|                        |                          |                       |
|------------------------|--------------------------|-----------------------|
| <b>fraud</b>           | <b>Ponzi scheme</b>      | <b>affinity fraud</b> |
| <b>window dressing</b> | <b>painting the tape</b> |                       |

### 5.1.4 Four Major Lessons from Cases in Tail Events

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of four major lessons from analysis of fund failures

*Including:*

- Discuss the lessons that emerge from the analysis of various types of hedge fund failures.

### 5.2.1 Hierarchy of Alpha

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of evidence of alpha across the investment universe

*Including:*

- Assess the historical evidence of alpha across public markets and private markets using the two dimensions of alpha and conclusions from academic research
- Explain the role of dispersion and persistence in evaluating alpha
- Summarize the framework for the hierarchy of alpha
- Contrast the two continua within the hierarchy of alpha
- Explain the importance in understanding the nature and source of alpha
- Distinguish the source of true alpha within a return stream
- Analyze the contribution of manufactured alpha within a return stream
- Contrast manufactured alpha with true alpha
- Explain transitional alpha
- Assess the sources of transitional alpha emanating from the global financial crisis
- Describe the contribution of inaccessible risk premium to a return stream
- Contrast transitional alpha with inaccessible risk premium
- Explain alternative beta
- Contrast alternative beta with pure beta
- Argue why alternative beta is no longer classified as a form of alpha
- Assess the role of factors within the hierarchy of alpha

## Keywords

|                    |                           |                    |
|--------------------|---------------------------|--------------------|
| true alpha         | inaccessible risk premium | manufactured alpha |
| transitional alpha | alternative beta          |                    |

### 5.2.2 Evidence of Manufactured Alpha

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of analyzing evidence of manufactured alpha

*Including:*

- Assess performance contributions from manufactured alpha
- Evaluate performance drivers related to multiple expansion
- Understand how allocators can disaggregate drivers for revenue growth

### 5.2.3 Benchmarking and Performance Attribution Overview

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of basics in benchmarking and performance attribution**

*Including:*

- Recognize the role of active return in benchmarking
- Interpret and apply the Bailey criteria for a useful benchmark
- Understand how to select a benchmark for alternatives
- Explain the process of benchmarking liquid alternative investments

### Keywords

|                  |                 |                   |
|------------------|-----------------|-------------------|
| fund style index | Bailey criteria | optimal benchmark |
|------------------|-----------------|-------------------|

#### **5.2.4 Single-Factor Benchmarking and Performance Attribution**

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of single factor benchmarking and performance attribution**

*Including:*

- Describe examples of single-factor benchmarking
- Recognize considerations to be used in benchmarking
- Interpret and apply single-factor market model performance in benchmarking
- Examine time-series returns with a single-factor market-based regression model
- Understand how to apply single-factor benchmarking

#### **5.2.5 Multifactor Benchmarking**

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of multifactor benchmarking**

*Including:*

- Understand multifactor benchmarking
- Understand bias from omitted factors in benchmarking
- Contrast single and multi-factor methods

#### **5.2.6 Distinctions Regarding Alternative Asset Benchmarking**

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of distinctions in alternative asset benchmarking

*Including:*

- Recognize why the CAPM is unable to be applied to alternative investments
- Explain multiperiod issues in the CAPM
- Understand non-normality issues in the CAPM
- Discuss the illiquidity of returns and other issues with diversification in the CAPM
- Identify investor specific assets and liabilities in the CAPM
- Understand why multiple factor models may be preferable in alternative investments

### 5.2.7 Benchmarking of Commodities

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to benchmark commodities

*Including:*

- Contrast the weighting of all positions on value versus quality
- Recognize three schemes used to weight commodities sectors and components
- Contrast total return with excess return
- Explain the roll method on returns of commodity indexes
- Interpret three generations of commodity indices

#### Keywords

|                     |                                    |                                     |
|---------------------|------------------------------------|-------------------------------------|
| value-based index   | quantity-based index               | total return index                  |
| excess return index | futures curve positioning          | first-generation commodity indices  |
| roll procedure      | third-generation commodity indices | second-generation commodity indices |

### 5.2.8 Benchmarking Managed Futures Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of approaches to benchmarking managed futures funds

*Including:*

- Recognize how to benchmark with long-only futures contracts
- Understand how to benchmark CTAs with peer groups
- Understand how to benchmark CTAs with algorithmic indices
- Interpret conclusions drawn from evidence on CTA benchmarking

## 5.2.9 Benchmarking Private Equity Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to benchmark private equity funds

*Including:*

- Describe listed asset-based benchmarks
- Understand public market equivalents (PME) and calculate a PE fund's IRR using PMEs
- Understand the key computations in the PME method
- Recognize extensions to the PME Method and other metrics

### Keywords

|                 |                                       |               |
|-----------------|---------------------------------------|---------------|
| listed PE index | Public Market Equivalent (PME) Method | LN PME method |
|-----------------|---------------------------------------|---------------|

## 5.2.10 Peer Group Returns as Benchmarks

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of peer group returns as benchmarks

*Including:*

- Understand the peer group method of benchmarking PE fund performance

### Keywords

|                   |
|-------------------|
| peer-group cohort |
|-------------------|

## 5.2.11 Benchmarking Real Estate

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of benchmarking real estate

*Including:*

- Understand how to benchmark core real estate with cap rates
- Interpret and apply the risk premium formula to benchmark core real estate
- Recognize the approaches to benchmarking non-core real estate
- Describe examples of benchmark return estimates for noncore style assets

## Keywords

cap rate spread

### 5.3.1 Margin Accounts and Collateral Management

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of margin accounts and collateral management

*Including:*

- Recognize three specialized value terms for futures account levels and calculate trading level
- Understand the role of collateral and margin within futures portfolios
- Understand how margin applies across multiple clearing houses
- Measure capital at risk for managed futures

## Keywords

|                  |                       |                  |
|------------------|-----------------------|------------------|
| trading level    | funding level         | notional funding |
| margin-to-equity | cross-margin benefit  | variation margin |
| stop losses      | capital at risk (CaR) | stop loss order  |
| stop limit order |                       |                  |

### 5.3.2 Value at Risk for Managed Futures

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of value at risk for managed futures

*Including:*

- Understand how to calculate value at risk (VaR) for a portfolio
- Describe VaR using a parametric approach
- Describe parametric VaR using a variance based on unequal return weighing
- Calculate confidence intervals with parametric VaR

## Keywords

value at risk (VaR)

### 5.3.3 Other Methods of Estimating Liquidity Needs

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of other methods of estimating liquidity needs

*Including:*

- Understand how a simulation analysis can be used to determine managed futures losses
- Describe the omega ratio and calculate this ratio using investment returns
- Interpret the omega ratio

### Keywords

|             |                   |             |
|-------------|-------------------|-------------|
| stress test | scenario analysis | omega ratio |
|-------------|-------------------|-------------|

#### 5.3.4 Smoothed Returns on Illiquid Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of smoothed returns in illiquid funds

*Including:*

- Understand the concept of smoothing asset returns and unsmoothing
- Interpret price smoothing and arbitrage in a perfect market
- Explain persistence in price smoothing
- Identify problems that arise as a result of price smoothing

#### 5.3.5 Modeling Price and Return Smoothing

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of model price and return smoothing

*Including:*

- Calculate reported prices as lags of true prices
- Understand how to model true returns from smoothed returns
- Identify four reasons for smoothed prices and delayed price changes in an index

### Keywords

|                |
|----------------|
| decay function |
|----------------|



### 5.3.6 Unsmoothing a Hypothetical Return Series

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to unsmooth a hypothetical return series

*Including:*

- Understand and apply how to unsmooth returns using first-order autocorrelation
- Identify the three steps of unsmoothing
- Calculate unsmoothed returns using the aforementioned three steps

#### Keywords

Unsmoothing

### 5.3.7 Unsmoothing Actual Real Estate Return Data

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to unsmooth real estate return data

*Including:*

- Compare smoothed data with market data
- Estimate the first-order autocorrelation coefficient of real estate returns
- Understand how to unsmooth a real estate return series
- Understand the relationship between the variances of true and reported returns and calculate true volatility from smoothed volatility
- Describe the relationship between the betas of true and reported returns and calculate the beta of a true return series
- Interpret the results of unsmoothing a real estate return series

### 5.4.1 Managing Alpha and Systematic Risk

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of managing alpha and systematic risk

*Including:*

- Understand the separating of alpha and beta
- Understand how to hedge systematic risk and calculate the positions necessary to hedge
- Understand and apply the porting of alpha

## 5.4.2 Managing the Risk of a Portfolio with Options

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of managing the risk of a portfolio with options

*Including:*

- Calculate put-call parity as a foundation for risk analysis
- Understand option sensitivities
- Calculate the delta of both call options and put options
- Understand how to view options as volatility bets

### Keywords

slack variable

## 5.4.3 Delta Hedging of Option Positions

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of delta hedging of option positions

*Including:*

- Describe the construction of a binomial stock and call option tree in a risk-neutral world
- Describe arbitrage on a properly priced call option and the calculation of a delta neutral position
- Understand how to perform arbitrage on a mispriced call option and the calculation of a delta neutral position
- Perform delta hedging with geometric motion

## 5.4.4 Three Key Observations on Delta-Hedging

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of key observations on delta-hedging

*Including:*

- Identify the three key observations of delta-hedging

## 5.4.5 Three Observations on Rebalancing Delta-Neutral Option Portfolios

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of key observations on rebalancing delta-neutral option portfolios

*Including:*

- Describe three observations on rebalancing delta-neutral option portfolios

### 5.4.6 Rebalancing Portfolios with Directional Exposures

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of rebalancing portfolios with directional exposures

*Including:*

- Explain rebalancing from the perspective of the expected values of a portfolio
- Understand how to rebalance when assets follow a random walk
- Calculate portfolio rebalancing when individual assets trend
- Calculate portfolio rebalancing when individual asset prices mean-revert
- Interpret the empirical evidence on the effect of rebalancing
- Calculate the effects of rebalancing when prices do not mean-revert

#### Keywords

rebalancing yield

### 5.4.7 Mean-Reversion and Diversification Return

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of mean reversion and diversification return

*Including:*

- Identify the benefits of mean reversion in commodity investing
- Understand the benefits of mean reversion through portfolio rebalancing
- Identify how volatility reduction enhances geometric mean returns but not expected values
- Summarize the process of rebalancing

#### Keywords

diversification return

### 5.4.8 Investment Monitoring

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of investment monitoring

*Including:*

- Compare portfolio monitoring and individual asset monitoring
- Identify six activities of monitoring private partnerships
- Recognize the objectives of monitoring
- Identify forms of active involvement in the fund's governance process
- Identify forms of active involvement outside the fund's governance process
- Recognize three ways to create value through monitoring
- Understand limits to the detail and extent of information available from monitoring

### 5.5.1 Overview of Risk Measurement and Aggregation

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of risk measurement and aggregation

*Including:*

- Understand what is contained in the investment policy statement
- Recognize the five components of risk measurement
- Understand risk measurement at the investment or position level
- Understand how the frequency of data collection affects risk measurement
- Recognize the relationship between risk aggregation and systems development
- Identify dimensions of risk within risk measurement
- Interpret examples of dimensions of risk reporting for an alternative investment

## Keywords

|                  |                  |                |
|------------------|------------------|----------------|
| risk management  | risk measurement | pricing matrix |
| exception report |                  |                |

### 5.5.2 Categories of Information to Be Considered

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of information categories to consider

*Including:*

- Interpret quantitative information categories and their associated statistics

- Interpret due diligence tracking matrices
- Recognize qualitative information categories

## Keywords

watch list

### 5.5.3 Risk Measurement with Daily Frequency of Data Collection

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of risk measurement with daily data collection**

*Including:*

- Recognize the role of daily data collection within risk measurement

### 5.5.4 Risk Measurement with Weekly Frequency of Data Collection

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of risk measurement with weekly data collection**

*Including:*

- Recognize the role of weekly data collection within risk measurement

### 5.5.5 Risk Measurement with Monthly Frequency of Data Collection

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of risk measurement with monthly data collection**

*Including:*

- Recognize the role of monthly data collection within risk measurement

### 5.5.6 Risk Measurement with Quarterly Frequency of Data Collection

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of risk measurement with quarterly data collection**

*Including:*

- Recognize the role of quarterly data collection within risk measurement

### 5.5.7 Risk Measurement with Annual Frequency of Data Collection or Rolling Time Periods

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of risk measurement with annual data collection or rolling time periods**

*Including:*

- Recognize the role of annual data collection within risk measurement

### 5.5.8 Cybersecurity for Fund Managers

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of cybersecurity issues for fund managers**

*Including:*

- Recognize the vulnerabilities to cybersecurity issues within investment organizations
- Understand how to be prepared regarding cybersecurity
- Interpret evidence of regularity of cybersecurity functions
- Interpret evidence of improved policies within certain areas
- Interpret evidence of robust policies and procedures to emulate
- Understand how EU regulations affect cybersecurity
- Understand how Asian regulations affect cybersecurity

### 5.5.9 Risk Management Structure and Process

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of risk management structures and their processes**

*Including:*

- Recognize three models of risk management structure
- Understand the investment process as primarily a risk process
- Understand the evolution of risk reporting

#### Keywords

risk manager

## Topic 6 Methods for Alternative Investments

### 6.1.1 A One-Period Binomial Tree and Risk-Neutral Modeling

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of one-period binomial trees and risk-neutral modeling

*Including:*

- Create a one-period binomial model of default risk with risk neutrality
- Understand the modeling of a default risk premium
- Utilize p-measures and q-measures in risk-neutral modeling
- Identify four key components of risk-neutral modeling

### 6.1.2 Multi-Period Binomial Trees, Values, and Mean Rates

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of multi-period binomial trees, values, and mean rates

*Including:*

- Construct a one-period trinomial tree model based on prices
- Construct a two-period binomial tree model with compounded returns
- Identify three fallacies generated by averaging compounded rates of return

### 6.1.3 Valuation of Convertible Securities with a Binomial Tree Model

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of valuation of convertible securities with a binomial tree model

*Including:*

- Understand the formation of a binomial tree of stock prices
- Apply a binomial tree of prices to determine the value of options on equity
- Create a tree of prices for a convertible bond's underlying stock
- Interpret a tree of prices for the convertible bond's underlying stock
- Understand how to value a convertible bond one period prior to its maturity
- Determine, through backward induction, the current value of a convertible bond

## Keywords

backward induction

### 6.1.4 Valuing Callable Bonds with a Tree Model

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of valuing callable bonds with a tree model

*Including:*

- Describe a two-period binomial interest rate tree
- Understand how to model the spread between upward and downward shifting rates
- Calculate the price of a straight bond using a two-period binomial tree
- Calculate the price of a callable bond using a two-period binomial tree

#### 6.1.5 Tree Models, Visualization, and Two Benefits to Spreadsheets

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of tree models, visualization, and two benefits to spreadsheets

*Including:*

- Understand the advantages to using computer programming to model

### Keywords

Visualization

#### 6.2.1 Efficiently Inefficient Markets

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of efficiently inefficient markets

*Including:*

- Define an efficient inefficient market and identify how and why it exists

### Keywords

directional strategies

two paradoxes of informational  
market efficiency

efficiently inefficient markets

#### 6.2.2 Technical Directional Strategies Overview



## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of technical directional strategies

*Including:*

- Identify the metrics of technical analysis
- Define the various trendsetting or momentum models
- Understand market divergence
- Interpret the signal-to-noise ratio
- Define market divergence and calculate the signal-to-noise ratio
- Understand and calculate the market divergence index
- Identify technical strategies based on machine learning
- Interpret the risks of directional technical strategies

## Keywords

|                                  |                          |                               |
|----------------------------------|--------------------------|-------------------------------|
| technical directional strategies | mean-reversion           | point and figure chart        |
| momentum strategy                | cross-sectional momentum | time-series momentum          |
| divergence                       | signal-to-noise ratio    | market divergence index (MDI) |
| genetic algorithms               | neural network           | crisis alpha                  |

### 6.2.3 Fundamental Directional Strategies

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of fundamental directional strategies

*Including:*

- Define fundamental directional strategies
- Understand the bottom-up approach of fundamental analysis
- Describe fundamental bottom-up equity in valuation models and calculate free cash flow to the firm
- Identify four procedures within the fundamental investment process
- Identify four mechanics of fundamental strategies
- Understand the top-down approach of fundamental analysis
- Describe schools of thought within top-down fundamental analysis
- Recognize risks of directional fundamental strategies

## Keywords

|                                   |                                      |                                                |
|-----------------------------------|--------------------------------------|------------------------------------------------|
| bottom-up fundamental analysis    | enterprise value                     | free cash flow to the firm (FCFF) DuPont model |
| top-down fundamental analysis     | feedback-based global macro managers | information-based global macro managers        |
| model-based global macro managers | fundamental risk                     | noise traders                                  |

#### 6.2.4 Directional Strategies and Behavioral Finance

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of directional strategies and behavioral finance

*Including:*

- Define sentiment and list the six sentiment indicators.
- Describe overconfidence and its role in finance.
- Recognize behavioral biases from over-reliance on the past.
- Identify other potential sources of pricing anomalies.

##### Keywords

|                                  |                 |                          |
|----------------------------------|-----------------|--------------------------|
| cognitive psychology             | sentiment       | six sentiment indicators |
| dividend premium                 | anchoring       | confirmation bias        |
| loss aversion/disposition effect | prospect theory | market frictions         |

#### 6.2.5 Directional Trading and Factors

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of factors in directional trading

*Including:*

- Understand investment style classifications such as value and growth
- Define directional trading based on momentum
- Discuss emphasis on illiquidity premiums

##### Keywords

|                           |                 |
|---------------------------|-----------------|
| value long/short managers | growth approach |
|---------------------------|-----------------|

#### 6.3.1 Statistical Factors and Principal Component Analysis

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of statistical factors in principal component analysis

*Including:*

- Define principal component analysis and its factors
- Understand the basics of principal component analysis
- Identify two primary outputs of principal component analysis
- Interpret examples of applying and interpreting principal component analysis
- Contrast principal component analysis and factor analysis

### Keywords

|                                    |            |                 |
|------------------------------------|------------|-----------------|
| Principal Component Analysis (PCA) | eigenvalue | factor loadings |
| factor analysis (FA)               |            |                 |

#### 6.3.2 Multifactor Models and Regression

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of multifactor models and regression

*Including:*

- Interpret the multifactor regression model such as the Fama-French model
- Define multicollinearity
- Explain the selection of the number of factors and overfitting of a regression model

### Keywords

|                           |                   |                                                  |
|---------------------------|-------------------|--------------------------------------------------|
| multiple regression model | multicollinearity | two primary adverse effects of multicollinearity |
| stepwise regression       | overfitted models |                                                  |

#### 6.3.3 Partial Autocorrelations and Regression

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of partial autocorrelations and regression

*Including:*

- Understand return autocorrelation and partial autocorrelation
- Estimate partial autocorrelation
- Interpret partial autocorrelations of a return series based on appraisals

### 6.3.4 Three Dynamic Risk Exposure Models

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of dynamic risk exposure models

*Including:*

- Understand positions with nonlinear exposures
- Understand the dummy variable approach to dynamic risk exposures
- Define the separate regression approach to dynamic risk exposures
- Describe the use of a quadratic model to explain market timing performance

#### Keywords

|                    |                                    |
|--------------------|------------------------------------|
| nonlinear exposure | three dynamic risk exposure models |
|--------------------|------------------------------------|

### 6.3.5 Two Approaches to Modeling Changing Correlation

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of approaches to modeling changing correlation

*Including:*

- Define the conditional correlation modeling approach
- Discuss examples of conditional correlations
- Interpret variations on conditional empirical analyses
- Describe and apply the rolling window modeling approach

#### Keywords

|                         |                         |
|-------------------------|-------------------------|
| conditional correlation | rolling window analysis |
|-------------------------|-------------------------|

### 6.3.6 Four Multi-factor Approaches to Understanding Returns

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of multifactor approaches to understanding returns

*Including:*

- Understand style analysis and fund groupings based on asset classes
- Identify funds based on strategies
- Describe funds based on market-wide factors
- Understand funds based on specialized market factors

### Keywords

|                |                  |                            |
|----------------|------------------|----------------------------|
| style analysis | look-back option | specialized market factors |
|----------------|------------------|----------------------------|

## 6.3.7 Evidence on Fund Performance Persistence

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of evidence on fund performance persistence

*Including:*

- Understand performance persistence based on return correlations
- Understand performance persistence based on risk-adjusted returns
- Understand performance persistence based on portfolio returns

### Keywords

|                  |
|------------------|
| joint hypothesis |
|------------------|

## 6.4.1 Overview of Relative Value Methods

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of relative value methods

*Including:*

- Understand the importance of market inefficiencies with respect to relative value strategies
- Contrast pure arbitrage with risk arbitrage
- Identify the limits to arbitrage
- Interpret examples of nearly pure arbitrage
- Discuss examples illustrating risk arbitrage opportunities

## Keywords

|                         |                     |                |
|-------------------------|---------------------|----------------|
| arbitrage               | pure arbitrage      | risk arbitrage |
| relative value strategy | limits to arbitrage |                |

### 6.4.2 Types of Pairs Trading and the Four Typical Steps

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of steps within pairs trading**

*Including:*

- Identify the steps of pairs trading and types of pairs trading

## Keywords

|               |
|---------------|
| pairs trading |
|---------------|

### 6.4.3 Statistical Pairs Trading of Equities

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of statistical pairs trading of equities**

*Including:*

- Calculate statistical pairing with the co-integration approach
- Define and understand the timing of trade entry opportunities
- Define the nature and performance of pairs trading strategies

## Keywords

|                           |                         |                            |
|---------------------------|-------------------------|----------------------------|
| statistical pairs trading | co-integration approach | co-integrated stock prices |
| stationary                |                         |                            |

### 6.4.4 Pairs Trading in Commodity Markets Based on Spreads

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of pairs trading in commodity markets based on spreads**

Including:

- Identify different commodity derivatives calendar spreads
- Estimate the profitability of calendar spread trading
- Understand processing spreads
- Understand the two conditions that hold for producers that are hedgers
- Calculate and interpret substitution spreads
- Describe quality spreads and location spreads
- Interpret intramarket relative value strategies

### Keywords

|                                                         |                                    |                              |
|---------------------------------------------------------|------------------------------------|------------------------------|
| three dimensions of commodity relative value strategies | commodity spreads                  | calendar spread              |
| bull calendar spread                                    | bear calendar spread               | synthetic weather derivative |
| processing spreads                                      | crack spread                       | crush spreads                |
| substitution spreads                                    | two types of commodity substitutes | quality spreads              |
| location spreads                                        | correlation trade                  | storage strategies           |
| transportation strategies                               |                                    |                              |

#### 6.4.5 Pairs Trading in Rates from Fixed Income and Currency Markets

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of pairs trading in rates from fixed income and currency markets**

Including:

- Understand and apply the concept of a carry trade such as covered interest rate parity

### Keywords

|             |                              |
|-------------|------------------------------|
| carry trade | covered interest rate parity |
|-------------|------------------------------|

#### 6.4.6 Relative Value Market-Neutral Strategies and Portfolio Risks

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of relative value market-neutral strategies and portfolio risks**

Including:

- Identify different risks of pairs trading strategies
- Describe equity market-neutral strategies
- Describe risks related to equity market neutrality

### Keywords

|                     |                      |                 |
|---------------------|----------------------|-----------------|
| noise traders' risk | synchronization risk | short-sale risk |
| monetary neutral    | beta neutral         | sector neutral  |

#### 6.5.1 Depreciation Tax Shields

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of depreciation tax shields

*Including:*

- Understand the depreciation tax advantage and how to calculate the present value of depreciation tax shields
- Define recaptured depreciation
- Describe depreciation as generating an interest free loan

### Keywords

|                         |                                               |                         |
|-------------------------|-----------------------------------------------|-------------------------|
| depreciation tax shield | discount rate for the depreciation tax shield | recaptured depreciation |
|-------------------------|-----------------------------------------------|-------------------------|

#### 6.5.2 Deferral of Taxation of Gains

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of deferral of taxation of gains

*Including:*

- Calculate after-tax return without tax deferral
- Calculate after-tax returns with the tax deferral of gains
- Understand the income tax benefits of leveraged real estate

#### 6.5.3 Comparing After-Tax Returns for Various Taxation Scenarios

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:



## Demonstrate knowledge of how to compare after-tax returns for various taxation scenarios

Including:

- Interpret real estate without taxation
- Interpret after-tax returns when depreciation is not allowed
- Calculate returns when accounting depreciation equals economic depreciation
- Calculate returns when accounting depreciation is accelerated
- Calculate returns when capital expenditures can be immediately and fully expensed
- Understand the relationship between an investor's tax bracket and tax advantaged investments

### Keywords

|                                              |                          |                                             |
|----------------------------------------------|--------------------------|---------------------------------------------|
| stated rate of income tax                    | effective tax rate       | first principle of depreciation and returns |
| second principle of depreciation and returns | accelerated depreciation | third principle of depreciation and returns |
| fourth principle of depreciation and returns |                          |                                             |

### 6.5.4 Transaction-Based Indices: Repeat-Sales

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of repeat-sales in transaction-based indices

Including:

- Define, calculate, and interpret the repeat-sales method
- Identify advantages of the repeat-sales method
- Identify disadvantages of the repeat-sale method

### Keywords

|                                       |                                            |                           |
|---------------------------------------|--------------------------------------------|---------------------------|
| transaction-based real estate indices | main problems of transaction-based indices | repeat-sales method (RSM) |
|---------------------------------------|--------------------------------------------|---------------------------|

### 6.5.5 Transaction-Based Indices: Hedonic

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of hedonic transaction-based indices

Including:

- Define and interpret the hedonic pricing method
- Identify steps in calculating an hedonic price index
- Interpret and calculate the hedonic pricing approach
- Identify primary advantages of the hedonic pricing model
- Identify primary disadvantages of the hedonic pricing model

### Keywords

hedonic pricing method (HPM)

#### 6.5.6 Sample Bias and The Repeat-Sales and Hedonic Price Methods

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the role of sample bias in repeat-sales and hedonic price methods**

*Including:*

- Identify the differences in various indices and biases

#### 6.5.7 Appraisal-Based Indices

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of appraisal-based indices**

*Including:*

- Recognize various approaches to appraisals
- Identify advantages of appraisal-based models
- Identify disadvantages of appraisal-based models

### Keywords

|                         |                           |               |
|-------------------------|---------------------------|---------------|
| appraisal-based indices | sales comparison approach | cost approach |
| income approach         |                           |               |

#### 6.5.8 Noisy Pricing

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of noisy pricing**

Including:

- Understand random pricing errors and reservation prices
- Define appraisal errors
- Understand the square root of N rule

### Keywords

|                              |                         |                   |
|------------------------------|-------------------------|-------------------|
| purely random error or noise | temporal lag bias       | reservation price |
| transaction price noise      | transaction price error | appraisal error   |

## Topic 7 Accessing Alternative Investments

### 7.1.1 An Overview of Replication Products

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of replication products

Including:

- Understand basics of hedge fund replication products

### Keywords

|                                 |                                  |
|---------------------------------|----------------------------------|
| hedge fund replication products | algorithmic replication approach |
|---------------------------------|----------------------------------|

### 7.1.2 Potential Benefits of Replication Products

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the potential benefits of replication products

Including:

- Discuss the potential benefits to investors of using replication products

### 7.1.3 The Case for Hedge Fund Replication

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the case for using hedge fund replication

*Including:*

- Estimate the risk and return of a given fund of hedge funds.
- Describe three theories for the increased beta and decreased alpha in hedge fund returns.
- Analyze the level of alpha that is generated by the aggregate of hedge fund managers and compare this with the alpha available to investors who select individual managers.
- Discuss how replication products can serve as a source of alpha or alternative beta.

### Keywords

|                               |                                       |                                                        |
|-------------------------------|---------------------------------------|--------------------------------------------------------|
| <b>fund bubble hypothesis</b> | <b>capacity constraint hypothesis</b> | <b>increased allocation to active funds hypothesis</b> |
|-------------------------------|---------------------------------------|--------------------------------------------------------|

#### 7.1.4 Unique Benefits of Replication Products

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of the benefits of replication products**

*Including:*

- Identify two reasons to use replication products
- Recognize issues regarding the benefits of fund replication
- Understand potential unique benefits from hedge fund replication

#### 7.1.5 Factor-Based Approach to Replication

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### **Demonstrate knowledge of factor-based approaches to replication**

*Including:*

- Identify primary issues in constructing a factor-based replication product
- Recognize the steps involved in factor-based replication
- Identify concepts regarding factor-based replication
- Understand current research on factor-based replication
- Describe the payoff-distribution approach to factor replication

### Keywords

|                                                                       |                         |                         |
|-----------------------------------------------------------------------|-------------------------|-------------------------|
| <b>underlying assumption of the factor-based replication approach</b> | <b>view commonality</b> | <b>exposure inertia</b> |
| <b>payoff-distribution approach</b>                                   |                         |                         |

### 7.1.6 The Algorithmic (Bottom-Up) Approach

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the algorithmic (bottom-up) approach**

*Including:*

- Understand the basics of the algorithmic (or bottom-up) approach

#### Keywords

algorithmic approach

### 7.1.7 Three Illustrations of the Algorithmic (Bottom-Up) Approach

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of how to interpret models of the algorithmic approach**

*Including:*

- Describe the algorithmic approach to merger arbitrage factor replication
- Describe the algorithmic approach to convertible arbitrage factor replication
- Describe the algorithmic approach to momentum factor replication

### 7.2.1 Evidence Regarding Hedge Fund Risk and Returns

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of evidence regarding hedge fund risk and returns**

*Including:*

- Interpret evidence regarding performance of hedge funds by strategies
- Interpret evidence regarding the systematic and total risk of hedge funds
- Interpret evidence regarding correlations and diversification of hedge funds

### 7.2.2 Approaches to Accessing Hedge Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the approaches used by investors to gain hedge fund exposure**

*Including:*

- Discuss the advantages and disadvantages of the direct approach to obtaining hedge fund exposure in portfolios.
- Describe the five services provided as part of the delegated approach to obtaining hedge fund exposure in portfolios.
- Describe the index approach to obtaining hedge fund exposure in portfolios.

### 7.2.3 Characteristics of Funds of Hedge Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the characteristics of funds of hedge funds

*Including:*

- Understand the approach to manager selection of funds of hedge funds
- Identify ways that funds of hedge funds can be grouped or categorized
- Understand how typical hedge fund biases can be reduced when applied to funds of hedge funds
- Recognize key issues comparing funds of hedge funds to multistrategy funds

#### Keywords

|                                   |                                 |                                      |
|-----------------------------------|---------------------------------|--------------------------------------|
| diversified funds of hedge funds  | Bifurcated Funds Analysis Model | single-strategy funds of hedge funds |
| concentrated funds of hedge funds | tactical funds of hedge funds   |                                      |

### 7.2.4 Fund of Hedge Funds Portfolio Construction

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of approaches to fund of hedge funds portfolio

*Including:*

- Describe the assets under management (AUM)-weighted approach to constructing a fund of hedge funds portfolio
- Describe the equally weighted approach to constructing a fund of hedge funds portfolio
- Describe the equally risk-weighted approach to constructing a fund of hedge funds portfolio
- Describe the mean-variance optimization approaches (unconstrained and constrained) to constructing a fund of hedge funds portfolio
- Describe the mean-variance with constraints on higher moments approach to constructing a fund of hedge funds portfolio
- Describe the personal allocation biases approach to constructing a fund of hedge funds portfolio

### 7.2.5 Ways That Funds of Hedge Funds Can Add Value

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how funds of hedge funds add value for investors

*Including:*

- Discuss three approaches used by funds of hedge funds managers to add value for their investors (i.e., through strategic allocation, through tactical allocation, and through fund selection)
- Analyze evidence regarding value added using these approaches by fund of hedge fund managers

### 7.2.6 Investable Hedge Fund Indices

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of hedge fund indices

*Including:*

- Recognize factors contributing to the development of hedge fund indices and arguments presented against hedge fund index investing
- Describe the desirable characteristics of investment indices and the challenges of creating representative, investable hedge funds indices
- Discuss investable hedge fund indices

### 7.2.7 Alternative Mutual Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of alternative mutual funds

*Including:*

- Describe the three potential benefits of offering alternative mutual funds
- Describe the three benefits of alternative mutual funds to investors
- Describe the three risks of alternative mutual funds
- Describe the three advantages of exchange-traded alternative funds

### 7.3.1 Unlisted Real Estate Funds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of unlisted real estate funds

*Including:*

- Understand the role and purpose of open-end real estate funds
- Understand the role and purpose of closed-end real estate funds
- Describe real estate funds of funds
- Recognize the role of non-traded REITs
- Understand the potential advantages of unlisted real estate funds

### Keywords

|                                           |                                              |                                             |
|-------------------------------------------|----------------------------------------------|---------------------------------------------|
| open-end real estate funds                | property unit trusts (PUTs)                  | unauthorized PUTs                           |
| authorized PUTs (APUTs)                   | property authorized investment funds (PAIFs) | closed-end real estate funds                |
| matched-bargain system                    | tax-transparent investment vehicle           | closed-end real estate mutual funds (CEMFs) |
| real estate funds of funds                | non-traded REITs                             | life cycle of a non-traded REIT             |
| three main criticisms of non-listed REITs |                                              |                                             |

## 7.3.2 Private Equity Real Estate Performance Drivers

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the return drivers of private equity real estate funds

*Including:*

- Discuss how the return to private equity real estate funds varies by international exposure, GDP growth, vintage year, credit spreads, and public real estate returns.
- Discuss how diversification across vintage years impacts the risk of a portfolio of private real estate funds.

### Keywords

|                              |                |
|------------------------------|----------------|
| Vintage year diversification | Vintage volume |
|------------------------------|----------------|

## 7.3.3 Listed Real Estate Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of listed real estate funds

*Including:*



- Contrast REITs with REOCs
- Interpret exchange-traded funds based on real estate indices
- Identify potential advantages of listed real estate funds
- Identify potential disadvantages of listed real estate funds
- Understand the role and accessibility of global REITs

### Keywords

real estate operating company  
(ROEC)

#### 7.3.4 Commodities

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of commodities

*Including:*

- Describe the concept and process of direct physical ownership of commodities
- Describe the concept and process of indirect ownership of commodities
- Interpret commodity index swaps
- Understand and interpret public commodity-based equities
- Describe the ownership of commodities through bonds
- Understand how commodity-based mutual funds and exchange-traded products allow for exposure
- Describe public and private commodity partnerships
- Understand how commodity-linked investments operate
- Understand how commodity-based hedge funds operate

### Keywords

|                                |                                |                             |
|--------------------------------|--------------------------------|-----------------------------|
| return to commodity beta       | indirect commodity investments | commodity index swap        |
| commodity exchange-traded note | prepaid forward contracts      | commodity index-linked note |

#### 7.3.5 Commodity Trade Financing and Production Financing

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of commodity trade financing and production financing

*Including:*

- Recognize the process of financing commodity trades and production

### 7.3.6 Leveraged and Option-Based Structured Commodity Exposures

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of leveraged and option-based structured commodity exposures

*Including:*

- Recognize exposures that leveraged and inverse commodity index-based products create
- Recognize exposures of leveraged notes
- Recognize the role of principal-guaranteed notes

#### Keywords

| leveraged note                                 | principal-guaranteed commodity notes | cash-and-call strategy or participation note |
|------------------------------------------------|--------------------------------------|----------------------------------------------|
| constant proportion portfolio insurance (CPPI) |                                      |                                              |

### 7.3.7 Key Concepts in Managing Commodity Exposure

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of key concepts in managing commodity exposure

*Including:*

- Understand roll return in the context of commodity exposure
- Describe potential cycles of commodity prices and returns
- Describe the relationship between commodity prices and key economic variables

### 7.4.1 Overview of Issues in Private Versus Listed Investment Access

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of issues in private and listed investment access

*Including:*

- Define financial market segmentation
- Identify potential advantages of listed assets
- Identify potential advantages of privately organized assets

- Understand the relative amount of fees charged on investments
- Describe the role that governance plays in the creation of wealth through private equity

### Keywords

market clientele

## 7.4.2 Unlisted Manager-Investor Relationships

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of unlisted manager-investor relationships

*Including:*

- Understand guiding principles with respect to fund economics
- Understand guiding principles with respect to fund term and structure
- Understand guiding principles with respect to roles of key people
- Understand guiding principles with respect to fund governance
- Understand guiding principles with respect to financial disclosures
- Understand guiding principles with respect to notification and policy disclosures

### Keywords

three ILPA guiding principles

## 7.4.3 Side Letters to Limited Partnership Agreements

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of side letters to limited partnership agreements

*Including:*

- Recognize the various issues involving side letters

### Keywords

most favored nation status

use of name clauses

excuse rights

## 7.4.4 Cash Commitments and Illiquidity

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of cash commitments and illiquidity

*Including:*

- Understand the costs of excess illiquidity
- Identify the costs of illiquidity
- Define overcommitment strategies
- Recognize challenges of identifying illiquidity and managing cash flows
- Identify benefits of private equity cash flow models
- Utilize the overcommitment ratio
- Identify the optimal overcommitment ratio
- Interpret commitments, the global financial crisis, and liquidity

## Keywords

|                       |                                     |                        |
|-----------------------|-------------------------------------|------------------------|
| <b>overcommitment</b> | <b>overcommitment strategy</b>      | <b>commitment risk</b> |
| <b>funding risk</b>   | <b>optimal overcommitment ratio</b> |                        |

### 7.4.5 The Secondary Market for PE Partnerships

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of secondary markets for PE partnerships

*Including:*

- Describe the development of the secondary PE market.
- Interpret the size of the secondary market.
- Identify PE buyer motivations.
- Identify PE seller motivations.
- Recognize the secondary market PE investment process.
- Interpret and calculate the valuation of secondary PE stakes.
- Recognize limitations of the PE secondary market.

## Keywords

|                                                     |                                       |                              |
|-----------------------------------------------------|---------------------------------------|------------------------------|
| <b>secondary private equity market transactions</b> | <b>advantages of secondary market</b> | <b>synthetic secondaries</b> |
| <b>denominator effect</b>                           | <b>exit value</b>                     | <b>exit timing</b>           |

### 7.5.1 Evidence on an Illiquidity Premium from Listed Assets

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of evidence regarding illiquidity premiums from listed assets**

*Including:*

- Understand a factor-pricing-based explanation for illiquidity premiums
- Interpret empirical evidence of illiquidity premiums in US treasuries
- Interpret empirical evidence of an illiquidity premium in US equities

### Keywords

|                   |                       |                  |
|-------------------|-----------------------|------------------|
| asset illiquidity | illiquidity of assets | on-the-run issue |
|-------------------|-----------------------|------------------|

## 7.5.2 Private Versus Listed Real Performance: The Case of Real Estate

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of private and listed real performance in real estate**

*Including:*

- State the case against unlisted real estate pools based upon historical performance
- Explain the divergent performance between private properties and listed properties
- State the case against unlisted real estate pools based upon risk-adjusted performance

## 7.5.3 Challenges with the PME Method to Evaluating Private Asset Performance

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of challenges in the PME method to evaluate private asset performance**

*Including:*

- Understand and apply the interim internal rate of return.
- Recognize why IRRs under the PME method cannot be calculated in some cases.
- Identify why IRRs fail to adjust for scale and timing.
- Recognize why the PME method can be effective in evaluating performance.
- Analyze how the PME method can be manipulated.

### Keywords

|                                            |
|--------------------------------------------|
| subscription-secured line of credit (SLOC) |
|--------------------------------------------|

#### 7.5.4 Multiple Evaluation Tools

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of multiple evaluation tools

*Including:*

- Understand and apply simple cash flow multiples as an evaluative performance metric
- Understand and apply PME multiples as an evaluative performance metric
- Interpret private equity fund benchmark analysis
- Understand how to apply a PME analysis to PE funds
- Interpret results using multiple evaluation tools

##### Keywords

|                                        |                                           |                                        |
|----------------------------------------|-------------------------------------------|----------------------------------------|
| distribution to paid-in (DPI)<br>ratio | residual value to paid-in (RVPI)<br>ratio | total value to paid-in (TVPI)<br>ratio |
| PME ratio                              |                                           |                                        |

#### 7.5.5 IRR Aggregation Problems for Portfolios

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

##### Demonstrate knowledge of IRR aggregation problems for portfolios

*Including:*

- Calculate equal weighting IRRs or IIRRs as measures of performance
- Calculate commitment weighting IRRs or IIRRs as measures of performance
- Calculate pooled cash flows for weighting IRRs or IIRRs as measures of performance
- Interpret and apply time-zero based pooling
- Contrast the weighting approaches for IRR or IIRR

##### Keywords

|                         |                    |                                                   |
|-------------------------|--------------------|---------------------------------------------------|
| commitment-weighted IRR | pooled IRR or IIRR | time-zero based pooling (or<br>time-zero pooling) |
|-------------------------|--------------------|---------------------------------------------------|

#### 7.5.6 The Case Against Private Equity

##### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of the proposed cases against private equity

*Including:*

- Understand various studies regarding private equity

### Keywords

three key empirical findings regarding PE fund performance

## 7.5.7 Two Propositions Regarding Access Through Private Versus Listed Structures

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of propositions regarding allocating assets in private or listed markets**

*Including:*

- Understand two propositions regarding allocating assets in private or listed markets.

## Topic 8 Due Diligence and Selecting Managers

### 8.1.1 Tactical Asset Allocation

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of tactical asset allocation**

*Including:*

- Understand tactical asset allocation and its various applications

### 8.1.2 The Fundamental Law of Active Management

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of the fundamental law of active management (FLOAM)**

*Including:*

- Interpret the central relation equation of the FLOAM and the calculation of its components
- Calculate the transfer coefficient using a modified version of the FLOAM
- Recognize the tradeoff between the information coefficient and breadth and its key driver

## Keywords

|                                                     |                          |                                |
|-----------------------------------------------------|--------------------------|--------------------------------|
| <b>Fundamental Law of Active Management (FLOAM)</b> | <b>information ratio</b> | <b>information coefficient</b> |
| <b>transfer coefficient</b>                         | <b>breadth</b>           |                                |

### 8.1.3 Costs of Actively Reallocating Across Alternative Investments

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of costs related to actively reallocating across alternative investments**

*Including:*

- Understand incentive fees, foregone loss carryforward costs and the calculation of after-fee return
- Identify two potential costs of staying with a manager below its high-water mark
- Recognize two types of potential costs of replacing managers unrelated to incentive fees

## Keywords

**foregone loss carryforward**

### 8.1.4 Keys to a Successful Tactical Asset Allocation Process

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of successful tactical asset allocation process**

*Including:*

- Understand the TAA process and return predictability
- Understand the TAA process and model-based return prediction
- Identify important characteristics of sound TAA model development
- Describe an unconditional analysis using SAA models
- Conduct conditional analyses using TAA models
- Describe technical analysis underlying TAA models

## Keywords

|                                                                      |                                                                    |
|----------------------------------------------------------------------|--------------------------------------------------------------------|
| <b>unconditional empirical analysis approach to asset allocation</b> | <b>conditional empirical analysis approach to asset allocation</b> |
|----------------------------------------------------------------------|--------------------------------------------------------------------|



### 8.1.5 Adjusting Exposures to Illiquid Partnerships

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of adjusting exposures to illiquid partnerships

*Including:*

- Identify the primary markets for PE funds
- Recognize PE funds as intermediaries
- Understand PE fund incentives and terms

### 8.2.1 The Importance of Fund Selection Across Managers through Time

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the importance of fund selection across managers through time

*Including:*

- Compare the performance of high and low quartile PE fund managers through time

### 8.2.2 The Relationship Life Cycle Between LPs And GPs

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the relationship between PE GPs and LPs

*Including:*

- Understand the dynamic between PE GPs and LPs
- Recognize adverse selection in GP-LP relationships
- Describe the life cycle aspect of the GP-LP relationship
- Identify the entry and establish phase of PE Funds
- Identify the build and harvest phase of PE Funds
- Identify the decline or exit phase

#### Keywords

|                                              |                  |                         |
|----------------------------------------------|------------------|-------------------------|
| consequence of adverse selection in PE funds | GP-LP life cycle | build and harvest phase |
| entry and establish phase                    |                  |                         |

### 8.2.3 Fund Return Persistence

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of fund return persistence

*Including:*

- Describe the fund performance persistence hypothesis
- Interpret evidence regarding fund performance persistence
- Explain transition matrices and return persistence in PE funds
- Understand the persistence of return persistence in PE funds
- Identify challenges to the performance persistence hypothesis
- Describe performance persistence implementation issues

### Keywords

|                              |                                         |             |
|------------------------------|-----------------------------------------|-------------|
| fund performance persistence | fund performance persistence hypothesis | gatekeepers |
|------------------------------|-----------------------------------------|-------------|

#### 8.2.4 Moral Hazard, Adverse Selection, and the Holdup Problem in Fund Management

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of moral hazard, adverse selection, and the holdup problem in fund management

*Including:*

- Understand how moral hazard, adverse selection, and the holdup problem impact fund management

### Keywords

|                                |                |
|--------------------------------|----------------|
| adverse selection within funds | holdup problem |
|--------------------------------|----------------|

#### 8.2.5 Screening with Fundamental Questions

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how to screen fund management

*Including:*

- Identify questions regarding the nature of a fund's investment program.

- Identify questions regarding the investment objective of PE funds.
- Identify questions regarding the investment process of PE funds.
- Identify questions regarding the value added by the fund manager of PE funds.

### Keywords

|                               |                                |                              |
|-------------------------------|--------------------------------|------------------------------|
| <b>fund screening process</b> | <b>investment process risk</b> | <b>information gathering</b> |
| <b>information filtering</b>  |                                |                              |

## 8.2.6 Historical Performance Review

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of historical performance review

*Including:*

- Identify critical decisions regarding performance review
- Understand implications of relying on past performance
- Discuss the importance of analyzing past assets under management
- Interpret drawdown
- State five classic statistical issues when using past data to predict the future
- Apply statistical systems to understand portfolio risk management systems

### Keywords

|                      |                        |                         |
|----------------------|------------------------|-------------------------|
| <b>herd behavior</b> | <b>bias blind spot</b> | <b>expectation bias</b> |
| <b>gaming</b>        |                        |                         |

## 8.2.7 Manager Selection and Deal Sourcing

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of manager selection and deal sourcing

*Including:*

- Determine the wish list of fund characteristics
- Classify systems to assess a management team's competence
- Understand how to source deals

### Keywords

|                            |                             |                          |
|----------------------------|-----------------------------|--------------------------|
| blue-chip management team  | established management team | emerging management team |
| reemerging management team | reactive deal sourcing      |                          |

## 8.2.8 Fund Culture

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of fund culture

*Including:*

- Understand the importance of a fund's culture

### Keywords

fund culture

## 8.2.9 Decision-Making and Commitment and Manager Selection

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of how decision-making and commitment in manager selection

*Including:*

- Understand how prior commitments may impact decisions regarding manager selection

## 8.3.1 Overview of Investment Due Diligence

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of investment due diligence

*Including:*

- Describe different approaches to due diligence.
- Describe and compare quantitative due diligence and qualitative due diligence.
- Understand the importance of investment due diligence.
- Recognize internal fund functions.
- Differentiate between investment process and operational due diligence.
- Recognize costs and importance of due diligence.
- Identify the role of due diligence checklists and questionnaires.

## Keywords

|                            |                           |                     |
|----------------------------|---------------------------|---------------------|
| fund due diligence         | desk review               | business activities |
| quantitative due diligence | qualitative due diligence |                     |

### 8.3.2 The Investment Strategy or Mandate

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the investment strategy or investment mandate

*Including:*

- Describe details of investment strategies
- Discuss strategy drift within the investment mandate
- Understand leverage within strategy drift
- Understand how investment markets and securities are related
- Describe the relationship between the due diligence process and competitive advantage
- Identify key persons within investment strategies

## Keywords

|                                          |                                      |               |
|------------------------------------------|--------------------------------------|---------------|
| investment strategy or mandate of a fund | stated investment strategy of a fund | fund capacity |
|------------------------------------------|--------------------------------------|---------------|

### 8.3.3 The Investment Implementation Process and Its Risks

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of investment implementation processes and accompanying risks

*Including:*

- Recognize how to implement investment strategies
- Interpret risks within investment processes
- Understand how to detect investment process risks

## Keywords

|                    |
|--------------------|
| investment process |
|--------------------|

### 8.3.4 Asset Custody and Valuation

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of asset custody and valuation

*Including:*

- Understand the role of custodians in safeguarding assets
- Describe the role of the current portfolio position in the due diligence process
- Recognize principles of fund asset valuation
- Discuss conflicts of interest with respect to fund asset valuation
- Identify challenges in listed asset valuation
- Understand the relationship between asset level and fair asset values
- Interpret internal valuation of assets

### Keywords

|                |                             |                |
|----------------|-----------------------------|----------------|
| custody        | position-level transparency | mark to model  |
| level 1 assets | level 2 assets              | level 3 assets |

#### 8.3.5 Risk Alert's One Advantage and Six Observations on Third-Party Information

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of risk alert advantages and observations

*Including:*

- Identify advantages of portfolio information aggregators
- Understand risk alert observations on third party information regarding asset values
- Understand risk alert observations on trends in due diligence

### Keywords

|                                                      |            |
|------------------------------------------------------|------------|
| portfolio information aggregators (risk aggregators) | bias ratio |
|------------------------------------------------------|------------|

#### 8.3.6 Portfolio Risk Review

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of portfolio risk review

*Including:*

- Define and understand the role of risk review
- Identify the role of the chief risk officer
- State general questions that must be asked in a risk review
- Identify risks of special concern in the risk review
- Understand the relationship between risk review and leverage
- Understand how leverage magnifies losses and probabilities of various loss levels
- Identify subscription and redemption risks

### Keywords

synergistic risk effect

chief risk officer (CRO)

### 8.3.7 Four Warning Indicators and Awareness Signals Regarding Investments

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of warning indicators and awareness signals in investments**

*Including:*

- Identify warning indicators and awareness signals with respect to investments

### 8.3.8 Four Warning Indicators and Awareness Signals Regarding Risk Management

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of warning indicators and awareness signals in investments**

*Including:*

- Identify warning indicators and awareness signals with respect to investments

### 8.4.1 Operations: Overview, Risks and Remedies

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of risks and remedies in operations

Including:

- Identify operational errors, agency conflicts, and operational fraud of a fund
- Understand why operational due diligence is driven by operational risk
- List the major components to controlling operational risk
- Understand how investors can mitigate operational risk
- Describe how perverse incentives can motivate the reporting of performance
- Recognize oversight procedures of the trade life cycle
- Explain the role of an SEC risk alert with respect to a fund's investment process

### Keywords

|                                 |                               |              |
|---------------------------------|-------------------------------|--------------|
| operational due diligence (ODD) | operational risk of a fund    | rogue trader |
| operational fraud               | tasks of portfolio management |              |

## 8.4.2 Four Key Operational Activities

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of key operational activities

Including:

- Understand due diligence with respect to the execution of trades
- Understand due diligence with respect to posting of trades
- Understand due diligence with respect to trade allocation
- Understand due diligence with respect to trade reconciliation

### Keywords

|                        |                                                         |                     |
|------------------------|---------------------------------------------------------|---------------------|
| trade execution        | trade blotter                                           | posting             |
| trade allocation       | pro rata allocation                                     | reconciliation      |
| two-way reconciliation | three-way reconciliation (or triangular reconciliation) | trade break         |
| T+1 basis              |                                                         | internal settlement |

## 8.4.3 Analyzing Fund Cash Management and Movement

### Learning Objectives

Upon completion of this lesson, candidates should be able to:



## Demonstrate knowledge of cash fund management and movement

*Including:*

- List the primary purposes of fund cash
- Analyze the use of cash to meet fund expenses
- Analyze the use of cash to facilitate trading
- Recognize reasons for analyzing cash to and from investors
- Discuss the role of unencumbered cash

### Keywords

subscriptions and redemptions

unencumbered cash

## 8.4.4 Analyzing External Parties and Checking Principals

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of how to analyze external parties and check principals

*Including:*

- Understand the role of fund prime brokers
- Analyze the role of fund administrators
- Understand the role of investigative due diligence
- Describe various models for selecting personnel for investigation
- List areas that are commonly included in background investigations
- Understand how to organize and interpret information from investigations
- Understand the process of asset verification
- Recognize the value of due diligence checks with current and former investors

### Keywords

|                    |                        |                                            |
|--------------------|------------------------|--------------------------------------------|
| fund prime brokers | valuation agent        | net asset value (NAV)                      |
| cutting the NAV    | equity ownership model | investment decision-making authority model |
| risk control model | asset verification     |                                            |

## 8.4.5 Analyzing Fund Compliance

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of analysis of fund compliance

*Including:*

- Understand the importance of personal trading compliance of fund employees
- Identify common compliance risks regarding personal trading
- Discuss compliance risks regarding nonpublic and inside information
- Understand the role of electronic communication monitoring
- Analyze the work of third-party compliance consultants

## Keywords

|                                                                  |                                     |                                |
|------------------------------------------------------------------|-------------------------------------|--------------------------------|
| <b>four areas commonly overseen by the compliance department</b> | <b>personal account dealing</b>     | <b>front running</b>           |
| <b>covered securities</b>                                        | <b>pre-clearance</b>                | <b>post-clearance</b>          |
| <b>restricted list</b>                                           | <b>blackout periods</b>             | <b>minimum holding periods</b> |
| <b>maximum number of trades</b>                                  | <b>hardship exemption procedure</b> | <b>expert networks</b>         |

### 8.4.6 On-Site Manager Visits

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of processes and role of on-site manager visits

*Including:*

- Understand how to select visit locations
- Recognize why desk reviews are not best practice
- Identify the risk alert's three tasks on desk and site review

### 8.4.7 Elements and Key Concerns of the ODD Process

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of elements and key concerns of the ODD process

*Including:*

- Identify core elements of the ODD process
- Understand explanations for the expanding scope of operational due diligence
- Discuss the use of third-party sources for due diligence review

### 8.4.8 Information Technology and Meta Risks

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of meta risks and information technology

*Including:*

- Understand the due diligence role played by information technology
- List five due diligence questions that surround information technology
- Define meta risk

### Keywords

operational scalability

meta risks

## 8.4.9 Emerging Managers

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of performing operational due diligence on emerging managers**

*Including:*

- Define emerging managers
- Describe the difficulties an emerging manager may encounter in the operational due diligence process

### Keywords

Emerging manager

## 8.4.10 Funding, Applying, and Concluding ODD

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of funding, applying, and concluding ODD**

*Including:*

- Identify approaches to resource allocation for operational due diligence
- Understand how to document the operational due diligence process
- Recognize the relationship between due diligence and the operational decision

### Keywords

dedicated operational due diligence approach

shared operational due diligence approach

modular operational due diligence approach

|                                           |                             |                                        |
|-------------------------------------------|-----------------------------|----------------------------------------|
| hybrid operational due diligence approach | operational decision        | factor weighting in the context of ODD |
| operational benchmarking                  | operational threshold issue |                                        |

### 8.5.1 Due Diligence Document Collection Process

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the document collection process in due diligence

*Including:*

- Explain asset owners' objectives within allocations

#### Keywords

operational risk profile

### 8.5.2 Fund Governance

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of fund governance

*Including:*

- Understand the role of internal committees in fund governance
- Understand the role of the board of directors in fund governance
- Understand the role of limited partner control and communication in fund governance

#### Keywords

|                                     |                                         |                                     |
|-------------------------------------|-----------------------------------------|-------------------------------------|
| fund governance                     | five common operational fund committees | fund's board of directors           |
| common duties of fund board members | audit holdback                          | limited partnership agreement (LPA) |
| LP advisory committee               | qualified majority                      |                                     |

### 8.5.3 Structural Review of the Fund and Fund Manager

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of structural review of funds and fund managers

Including:

- Understand the importance of legal fund structures
- Describe how master-feeder trusts work
- Understand how side pocket arrangements operate
- Discuss the role of the documentation of registrations
- Recognize the role of fund manager organization and ownership

### Keywords

|                               |                                                                              |                         |
|-------------------------------|------------------------------------------------------------------------------|-------------------------|
| structural review             | primary equity investor<br>motivations of designing fund<br>legal structures | master trust            |
| feeder fund                   | purpose of the master trust                                                  | side pocket arrangement |
| chief financial officer (CFO) |                                                                              |                         |

#### 8.5.4 Terms for Liquid Private Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of terms for liquid private funds

Including:

- Understand redemption terms
- Describe potential benefits of lockups
- Define gates

### Keywords

|                             |                    |               |
|-----------------------------|--------------------|---------------|
| terms regarding redemptions | notice period      | lockup period |
| hard lockup period          | soft lockup period | gate          |

#### 8.5.5 Terms for Illiquid Private Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of terms for illiquid private funds

*Including:*

- Understand the relationships between the LPA, fund term, and distributions
- Define the role of advisory committees
- Understand terminations and divorces within funds

### Keywords

fund advisory committees

bad-leaver clause

good-leaver clause

## 8.5.6 General Terms for Private Funds

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of general terms for private funds

*Including:*

- Describe investment limits and legal liability limits
- Define subscription amounts
- Understand investor relations

### Keywords

limited liability shield

## 8.5.7 Private Placement Memorandum (PPM)

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of private-placement memorandums (PPM)

*Including:*

- Recognize key functions of the offering memorandum (OM) and PPM
- Understand the function of side letters
- Identify different purposes of legal counsel reviews and ODD document reviews
- Analyze other common private placement memorandum terms

### Keywords

|                                                                    |                 |             |
|--------------------------------------------------------------------|-----------------|-------------|
| The offering memorandum (OM) or private placement memorandum (PPM) | risk assignment | exculpation |
| indemnification                                                    | side letter     |             |

### 8.5.8 Fund Fees and Expenses

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of fund fees and expenses

*Including:*

- Identify the timing of fee collections
- Understand the role of fee offsets
- Recognize details of incentive fees
- Understand the contribution of GPs contribution with respect to fund risk taking

#### Keywords

hurt money

### 8.5.9 Private Fund Audited Financial Statement Review

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of private fund audited financial statement reviews

*Including:*

- Define the role of audited financial statements
- Understand valuation policies

### 8.5.10 Business Activities, Continuity Planning, Disaster Recovery, and Insurance

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of business activities, continuity planning, disaster recovery, and insurance

*Including:*

- Understand the process of business continuity planning and disaster recovery
- Describe the role of information technology in continuity planning and disaster recovery
- Recognize the role of fund insurance in operational due diligence

## Keywords

|                              |                        |                                         |
|------------------------------|------------------------|-----------------------------------------|
| business continuity planning | disaster recovery (DR) | common types of fund insurance coverage |
| E&O insurance                |                        |                                         |

## Topic 9 Volatility and Complex Strategies

### 9.1.1 Measures of Volatility

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of measures of volatility

*Including:*

- Understand differences between implied volatility and realized volatility
- Identify limitations of realized volatility as a measure of dispersion
- Recognize properties of realized volatility

## Keywords

|                           |                            |
|---------------------------|----------------------------|
| implied return volatility | realized return volatility |
|---------------------------|----------------------------|

### 9.1.2 Volatility and the Vegas, Gammas, and Thetas of Options

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of volatility and the vegas, gammas, and thetas of options

*Including:*

- Describe option vegas
- Interpret the scaling of the vega of an option
- Interpret and apply vega as an option for finite shifts
- Understand how vega shifts as underlying variables change
- Interpret option gammas
- Understand the interrelationships between option vegas, gammas, and thetas

### 9.1.3 Exposures to Volatility as a Factor

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:



## Demonstrate knowledge of exposures to volatility as a factor

*Including:*

- Contrast long volatility with short volatility
- Understand distinctions between positive vega and long volatility exposures
- Explain how volatility can be used to hedge risk
- Understand volatility as an unobservable but unique risk factor
- Understand how long volatility carries a negative risk premium
- Explain how short volatility earns a positive risk premium

### Keywords

|                            |                        |                               |
|----------------------------|------------------------|-------------------------------|
| <b>short volatility</b>    | <b>long volatility</b> | <b>volatility derivatives</b> |
| <b>negative volatility</b> | <b>risk premium</b>    |                               |

## 9.1.4 Modeling Volatility Processes

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of modeling volatility processes

*Including:*

- Understand volatility processes with jump risk
- Model volatility processes and regime changes
- Discuss reasons why volatility strategies recover
- Identify reasons why volatility mean reversion cannot be arbitrated

### Keywords

|                        |                                                  |                              |
|------------------------|--------------------------------------------------|------------------------------|
| <b>volatility risk</b> | <b>volatility diffusion risk</b>                 | <b>volatility jump risk</b>  |
| <b>regime change</b>   | <b>mixture model or a regime switching model</b> | <b>volatility clustering</b> |

## 9.1.5 Implied Volatility Structures

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

### Demonstrate knowledge of implied volatility structures

*Including:*

- Describe methods of computing implied volatility

- Identify structures regarding implied volatility and moneyness
- Identify an implied volatility surface
- Recognize key reasons for implied volatility structures and surfaces
- Discuss reasons for high implied volatility and out-of-the-money puts

### Keywords

|                              |                 |                  |
|------------------------------|-----------------|------------------|
| implied volatility structure | volatility skew | smile or a smirk |
| options volatility surface   |                 |                  |

## 9.2.1 Common Option Strategies and Their Volatility Exposures

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of common option strategies and their volatility exposures**

*Including:*

- Understand and apply theta as a measure of time decay in an option
- Describe writing option straddles and strangles as short volatility strategies
- Describe writing option butterflies and condors as short volatility strategies

### Keywords

|                |                |                |
|----------------|----------------|----------------|
| short straddle | short strangle | iron butterfly |
| iron condor    |                |                |

## 9.2.2 Volatility and Delta-Neutral Portfolios with Options

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of volatility and delta-neutral portfolios with options**

*Including:*

- State the general performance drivers of delta-neutral portfolios with options
- Identify the key points that surround delta-neutral option portfolios
- Interpret delta normalization and exposure to volatility

### Keywords

|                    |
|--------------------|
| vega normalization |
|--------------------|

### 9.2.3 Advanced Option-Based Volatility Strategies

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of advanced option-based volatility strategies

*Including:*

- Describe vertical intra-asset option spreads
- Create vertical spreads with delta hedging
- Understand horizontal intra-asset (skew) spreads
- Understand inter-asset option spreads

#### Keywords

|                           |              |                   |
|---------------------------|--------------|-------------------|
| vertical spread           | ratio spread | horizontal spread |
| inter-asset option spread |              |                   |

### 9.2.4 Variance-Based and Volatility-based Derivative Products

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge on variance-based and volatility-based derivative products

*Including:*

- Describe derivative strategies that create payoffs driven by realized variance
- Interpret implied volatility indices
- Understand how the Cboe Volatility Index is calculated
- Interpret futures contracts on the Cboe Volatility Index
- Understand how to calculate the hypothetical price of an S&P VIX short-term futures contract
- Describe the process of engineering VIX-related financial derivatives
- Relate the VIX term structure to portfolio insurance

#### Keywords

|                             |                    |                                      |
|-----------------------------|--------------------|--------------------------------------|
| Cboe volatility index (VIX) | VIX term structure | S&P 500 Short-Term VIX Futures Index |
|-----------------------------|--------------------|--------------------------------------|

### 9.2.5 Correlation Swaps

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of correlation swaps

*Including:*

- Understand and apply the mechanics of a correlation swap
- Model the relationship between correlations, security volatility, and portfolio volatility
- Recognize motivations to correlation trading

### Keywords

correlation swap

## 9.2.6 Dispersion Trades

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of dispersion trades

*Including:*

- Understand the basics of dispersion trades

## 9.2.7 Summary and Common Themes of Volatility, Correlation, and Dispersion Trading

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of commonalities of volatility, correlation, and dispersion trading

*Including:*

- Understand the basics of volatility, correlation, and dispersion trading

## 9.2.8 Volatility Hedge Funds and Their Strategies

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

- Demonstrate knowledge of volatility hedge funds and their strategies

*Including:*

- Distinguish between the categories of volatility hedge funds.
- Describe relative value of volatility funds.
- Describe short volatility funds.
- Describe long volatility and tail risk funds.
- Describe the historical performance of four volatility fund indices.

## Keywords

|                 |            |
|-----------------|------------|
| tail risk funds | black swan |
|-----------------|------------|

### 9.3.1 Uncertainty, Ambiguity, and Opacity

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of uncertainty, ambiguity, and opacity

*Including:*

- Define Knightian uncertainty
- Define ambiguity
- Define opacity and understand the theoretical incentive to create complexity

## Keywords

|                       |           |
|-----------------------|-----------|
| Knightian uncertainty | ambiguity |
|-----------------------|-----------|

### 9.3.2 Asset and Strategy Complexity

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of asset and strategy complexities

*Including:*

- Understand the role of complexity and passive indexation in active management
- Define complexity crashes
- Describe the complexity risk premium
- Interpret complexity as a return characteristic or factor

## Keywords

|            |                         |
|------------|-------------------------|
| complexity | complexity risk premium |
|------------|-------------------------|

### 9.3.3 Cases in Complexity and Perverse Incentives

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of cases involving complexity and perverse incentives

*Including:*

- Understand the role played by Treasury STRIPS in the 1980s
- Understand the role and process of collateralized mortgage obligations in the 1990s
- Understand the role and process of residential mortgage-backed securities in the 2000s
- Identify key takeaways from three fixed income cases

### Keywords

US Treasury STRIPS

### 9.3.4 Asset-Based Lending

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of asset-based lending

*Including:*

- Recognize the characteristics of a typical borrower in asset-based lending
- Consider why borrowers select asset-based lending
- Identify features of asset-based lending
- Discuss discount rates for various assets in asset-based lending
- Describe the use of asset-based lending proceeds
- Recognize asset-based loan structures and collateral
- Understand and apply covenants in asset-based lender protection

### Keywords

|                             |                         |                       |
|-----------------------------|-------------------------|-----------------------|
| asset-based loan (ABL)      | shadow banking system   | lockbox               |
| collateral amount           | borrowing base          | advance rate          |
| seasonal overadvance        | traditional overadvance | revolver              |
| revolving line of credit    | term loan               | net leverage covenant |
| fixed charge coverage ratio |                         |                       |

### 9.3.5 Risks of Asset-Based Loans

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of the risks involved in asset-based loans

*Including:*

- Consider collateral valuation risk of asset-based loans and lender remedies
- Recognize risks regarding process and people in asset-based loans
- Understand risks regarding hedging of asset-based loans
- Describe the legal risks of asset-based loans
- Recognize risks in exit timing from asset-based loans

### Keywords

|                                 |                                  |
|---------------------------------|----------------------------------|
| attachment of security interest | perfecting the security interest |
|---------------------------------|----------------------------------|

### 9.3.6 Asset-Backed Securities

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of asset-backed securities

*Including:*

- Understand how asset-backed securities are created.
- Interpret models showing the growth of various types of asset-backed securities.
- Define auto loan-backed securities and describe their roles.
- Understand how prepayments affect auto loan-backed securities.
- Recognize the role and effect of credit card receivables.
- Understand credit card receivables credit enhancements.

### Keywords

|                              |                    |                                    |
|------------------------------|--------------------|------------------------------------|
| recourse loans               | non-recourse loans | auto loan-backed securities (ALBS) |
| credit card receivable (CCR) |                    |                                    |

### 9.4.1 Nonlife ILS: Catastrophe Bonds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of catastrophe bonds

*Including:*

- Define catastrophe bonds
- Understand the mechanics of catastrophe bonds
- Describe the risk and returns of catastrophe bonds
- Understand the role of catastrophe bonds in managing risk

## Keywords

|                                   |                               |             |
|-----------------------------------|-------------------------------|-------------|
| insurance-linked securities (ILS) | catastrophe bonds (cat bonds) | reinsurance |
|-----------------------------------|-------------------------------|-------------|

### 9.4.2 Four Trigger Types of Cat Bonds

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of four trigger types of catastrophe bonds**

*Including:*

- Define indemnity as a trigger
- Define industry loss as a trigger
- Define parametric as a trigger
- Define modeled as a trigger

## Keywords

|                        |                                          |                    |
|------------------------|------------------------------------------|--------------------|
| indemnity trigger      | cat bond attachment point of the trigger | exhaustion point   |
| attachment probability | industry loss trigger                    | parametric trigger |
| modeled trigger        |                                          |                    |

### 9.4.3 Cat Bond Valuation, Performance, and Drawbacks

#### Learning Objectives

Upon completion of this lesson, candidates should be able to:

**Demonstrate knowledge of catastrophe bond valuation, performance, and drawbacks**

*Including:*

- Analyze how the coupon rate on catastrophe bonds is constructed.
- Identify catastrophe bond index returns over a recent historical period.
- Understand potential drawbacks and alpha of investing in catastrophe bonds.
- Discuss catastrophe-related derivative securities.

## Keywords

|                      |
|----------------------|
| complexity arbitrage |
|----------------------|

### 9.4.4 Longevity and Mortality Risk-Related Products



### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of longevity and mortality risk-related products

*Including:*

- Define longevity risk
- Explain how longevity risk can be hedged
- Identify the risks of longevity hedging
- Interpret mortality risk
- Understand mortality risk and structured products
- Recognize the main risks of catastrophic mortality bonds

### Keywords

|                                        |                         |                             |
|----------------------------------------|-------------------------|-----------------------------|
| longevity risk                         | longevity swap contract | mortality risk              |
| extreme mortality risk                 | credit wrap             | five mortality rate factors |
| three main elements of mortality rates |                         |                             |

#### 9.4.5 Life Insurance Settlements

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of life insurance settlements

*Including:*

- Define the mechanics and details of life insurance settlements
- Recognize the path of life insurance policy values through time
- Calculate the present value of a life insurance policy to the policyholder

### Keywords

|                            |                                                 |
|----------------------------|-------------------------------------------------|
| life insurance settlements | cash surrender value of a life insurance policy |
|----------------------------|-------------------------------------------------|

#### 9.4.6 Overview of Viatical Settlements

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

## Demonstrate knowledge of viatical settlements

*Including:*

- Understand viatical settlement insurance policies
- Describe the benefits, risks, and drawbacks of viatical settlement policies
- Describe the returns of life insurance settlements over a historical period

### Keywords

viatical settlement

## 9.4.7 Hybrid Products: Mezzanine Debt

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of mezzanine debt

*Including:*

- Describe subordinated debt with step-up rates
- Understand and apply subordinated debt with payment-in-kind (PIK) interest
- Describe subordinated debt with profit participation
- Interpret subordinated debt with warrants
- Understand project finance and public-private partnerships

### Keywords

|                                      |                                                    |                                    |
|--------------------------------------|----------------------------------------------------|------------------------------------|
| subordinated debt with step-up rates | payment-in-kind (PIK) interest                     | ticking fee                        |
| PIK toggle notes or bonds            | subordinated debt with profit participation scheme | warrants                           |
| subordinated debt with warrants      | project finance                                    | public-private partnerships (PPPs) |

## 9.5.1 Traditional View of Currency-Hedging for Cross-Border Real Estate Investing

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of views regarding currency hedging for cross-border real estate investing

*Including:*

- Understand the concept of cross-border return and calculate its total return.

- Identify key traditional currency risk assumptions of cross-border investing.
- Calculate the variance of an investor's total return viewed from the home currency.
- Understand and apply the role of the correlation coefficient in the volatility of dollar-based returns.
- Identify the financial instruments commonly used to hedge currency risk.
- Construct a natural hedge and identify its impact on currency risk.
- Explain the relationship between an investor's wealth and risk and currencies.

### Keywords

key traditional currency risk assumption

natural hedge

## 9.5.2 Fundamentals of Currency Risk and Hedging in Perfect Markets

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of fundamentals of currency risk and hedging in perfect markets

*Including:*

- Understand and apply the law of one price
- Discuss currency risk and the law of one price with no currency hedging
- Discuss currency risk and the law of one price with currency hedging
- Consider currency risk and currency hedging of fixed income securities

## 9.5.3 Currency Risk and Hedging of Alternative Investments

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### Demonstrate knowledge of currency risk and hedging within alternative investments

*Including:*

- Define price stickiness and its relationship with asset values and expected future cash flows
- Understand price stickiness and its relationship with currency risk and unlevered corporate assets
- Recognize levered assets in currency risk

### Keywords

price stickiness

## 9.5.4 Accessing Foreign Assets with Futures and Quanto Futures

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of access to foreign assets with futures and quanto futures**

*Including:*

- Define quanto future derivatives
- Understand quanto futures contracts
- Contrast futures-based strategies with direct cash investment in foreign assets

### Keywords

quanto derivative

quanto option

## 9.5.5 Overview of International Real Estate investing

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of international real estate investing**

*Including:*

- Identify characteristics of international real estate markets.
- Discuss transaction costs and taxes in global real estate.
- Identify the factors that affect variation in the median time to sell a real estate property.
- Identify the benefits of international real estate investing.

### Keywords

Roundtrip costs

## 9.5.6 Heterogenous Investment Taxation Across Jurisdictions

### Learning Objectives

Upon completion of this lesson, candidates should be able to:

#### **Demonstrate knowledge of heterogenous investment taxation across jurisdiction**

*Including:*

- Discuss real estate investment taxes across jurisdictions

## 9.5.7 Challenges to International Real Estate Investing

## Learning Objectives

Upon completion of this lesson, candidates should be able to:

### **Demonstrate knowledge of challenges in international real estate investing**

*Including:*

- Identify reasons why agency relationships are important in real estate investing
- Understand relative inefficiencies in global real estate markets
- Recognize the role of information asymmetries in real estate investing
- Understand the role of liquidity and transaction costs in real estate investing
- Identify political, economic, and legal risks in international real estate investing