

We surveyed over 10,000 active CAIA Members. Here's what some of you had to say:

2019

CAIA ASSOCIATION
ANNUAL
MEMBER
SURVEY



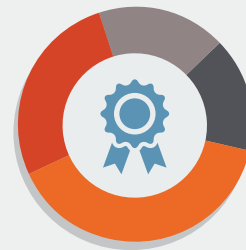
THE VALUE OF MEMBERSHIP

"CAIA Membership brings together the diverse community of alts professionals."

Member Since 2010

MEMBER ADVANCEMENT

The CAIA designation at work: CAIA Members benefit from a professional boost.



- 1 Use of the CAIA Marks to showcase proficiency
- 2 Access to networking and educational events through Chapters
- 3 The Journal of Alternative Investments (Quarterly)
- 4 Current news and industry research (AllAboutAlpha.com, AIAR, Member Newsletter)
- 5 CAIA Career Center



MEMBER SATISFACTION: Over 90% of CAIA Members are satisfied with their Membership. (We'll continue to work hard for each and every one of you.)

THE CAIA COMMUNITY AND YOU

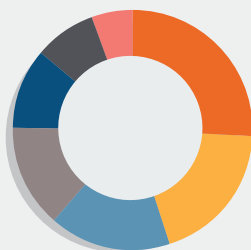
Earning the CAIA designation was your first step toward advancing your knowledge and your career. CAIA Members take advantage of all the resources the Association offers:

68% of Members rely on connecting with peers at CAIA-hosted or sponsored educational and social events. CAIA Members are welcome at any of our 200 annual online and in-person events.

+60% utilize CAIA's exclusive thought leadership tools (Journal of Alternative Investments, AllAboutAlpha, Alternative Investment Analyst Review, and the Wiley Bookstore) to stay informed.

INDUSTRY FOCUS

Alternative investments cover a lot of territory. We asked CAIA Members what their jobs entail.



WHAT DO YOU DO? CAIA Member job functions range from portfolio managers to product developers.

- 19% Portfolio Management
- 14% Asset Allocator
- 12% Analyst
- 10% Business Development
- 8% Consultant
- 6% Risk Management
- 4% Due Diligence, Compliance, and/or Legal

12 **WHAT'S NEXT?** In the coming 12 months, CAIA Members are looking to expand their knowledge in these areas (keep an eye out for events covering these and others at caia.org/events):

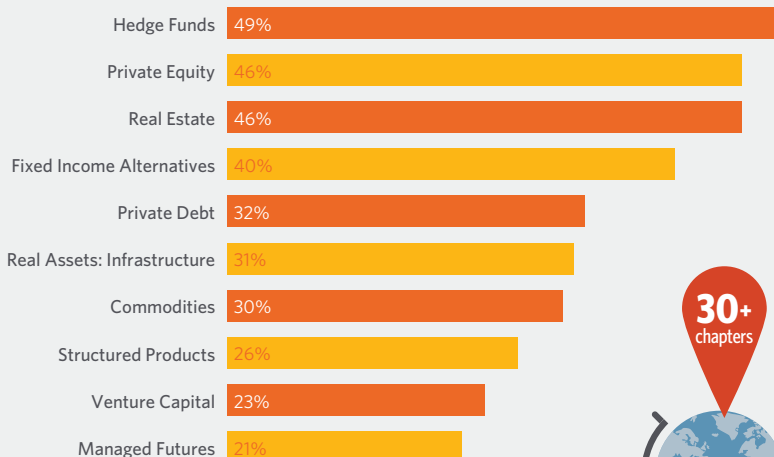
- Artificial Intelligence
- Private Wealth Management
- Investment Performance Analysis
- ESG/Impact Investing
- Big Data

Our Members run the gamut of job functions but have one thing in common: The need for knowledge across the entire risk premia spectrum.

ASSET CLASSES

Across what asset classes do CAIA Members work?

Hedge funds, private equity, real estate, and so much more.



A GROWING GLOBAL PRESENCE:

CAIA Members enjoy access to more than 200 educational events held by Chapters around the world each year. Our quarterly Virtual Chapter webinars ensure your location doesn't limit your access to knowledge.

90%

of CAIA Members are likely to recommend the designation, and the majority of them already have. Have you?



CONNECTING WITH CAIA

Face-to-face networking is best but social networks let you connect with peers all over the world. Many Members are already following us, join the conversation!

- 59% LinkedIn
- 16% Twitter
- 8% Facebook
- We're on Instagram too! @caiaassociation



Want to learn more?
Go to caia.org or email info@caia.org