

## **The Impact of Digital Technology on the Alternative Investment Industry**

Digital technologies are radically reshaping the alternative investment industry. But a large majority of hedge funds firms appear to be too slow to respond. This is the key finding of a new report, *Alternative investments 3.0 – digitize or jeopardize*, based on a global survey of hedge funds firms conducted by KPMG International and CREATE-Research.

The webinar will take a deep dive into the impact digitization will have on the alternative investment industry, the likely disruption managers will face, and how business transformation requires the emergence of digital leaders. Join us to discuss the stark reality the alternative investment industry is facing: digitize or jeopardize.

### **About Our Panelists**



#### **Anthony Cowell**

**Partner, Head of Asset Management**  
KPMG in the Cayman Islands

Anthony is a Global Lead Engagement Partner and Head of Asset Management for KPMG in the Cayman Islands. His portfolio of clients include some of the world's largest asset managers and alternative investment platforms, as well as independent hedge funds, private equity structures and institutional investment portfolios.

Anthony is a member of KPMG's Global Alternative Investments Leadership Team and KPMG's European Council for Investment Management. In his role as Head of Asset Management, his responsibilities include strategic planning, thought leadership and business development.

A regular speaker at industry conferences and author of thought leadership across asset management, he is regularly featured in the business press and is Editorial Chair of the Cayman Alternative Investment Summit. He is also a member of the Cayman Finance International Relations Working Group, and a founding member of KPMG's Global Impact Investing Steering Group. In 2018, Anthony co-authored KPMG's Global thought leadership report, "Alternative Investments 3.0: Digitize or Jeopardize" and participated in AIMA's report "From Niche to Mainstream: Responsible Investment and Hedge Funds."

An active member of his community, Anthony is Head of Citizenship for KPMG in the Cayman Islands. He is a founding board member of Literacy Is For Everyone, an independent charitable organization created to improve literacy in the Cayman Islands. He is also a trustee of Becoming X, a global charity that works with the most inspiring and iconic people to help create a world where everyone can realize their potential, no matter what their starting point in life.

Anthony is a Chartered Accountant and holds a BSc (Hons) in Management Sciences from Warwick University, England. He is a member of the Institute of Chartered Accountants in England & Wales (ICAEW), the Alternative Investment Management Association Limited (AIMA) for which he served on their Research Committee and the Cayman Islands Society of Professional Accountants.



#### **Andrew Schofield**

**Partner, Head of Banking**  
KPMG in the Cayman Islands

Andrew has over twenty years' experience, working extensively in the Asset Management, Banking and capital markets sectors, and has the versatility to service a diverse range of clients. His current responsibilities encompass the provision of audit and advisory services to a comprehensive variety of banks and investment vehicles including cryptocurrency, equity, credit, property and derivative focused funds.

Andrew leads KPMG Cayman's Innovation and Digitization initiatives in the Cayman Islands, streamlining our interactions with clients and implementing data analytics and robotic process automation tools to drive quality and efficiencies into KPMG's audit and operational processes.

Andrew also leads KPMG's initiative to understand the impact of blockchain technology and crypto currencies on the audit and financial services industries. In this role, Andrew managed and oversaw the development of an audit strategy and methodology to identify and appropriately address the unique risk of this new asset class. Andrew also is responsible for delivering audit services to a portfolio of funds that invest into digital assets.

As Head of Banking, he acts as lead Partner for a number of local and international banking audit clients.

Andrew was on the Editorial Board for KPMG's Global Thought Leadership "Alternative Investments 3.0 Digitize or jeopardize".



## **Claire Griffin**

### **Director, Asset Management**

KPMG in the Cayman Islands

Claire is a Director with KPMG's Asset Management Practice in the Cayman Islands, with over 12 years' experience in the financial services industry. Her experience is focused on private equity structures, venture capital and hedge funds.

Claire is the Lead Engagement Director on multiple hedge funds and private equity entities and has extensive experience with multi-billion dollar private equity funds based in Europe, Asia and the US. Claire also has experience in hedge fund structures and strategies, fund of funds, private equity funds, derivative funds, segregated portfolio cell structures and islamic financing funds.

Claire was part of the research team and the Editorial Board for KPMG's Global Thought Leadership 'Alternative investments 3.0 Digitize or jeopardize.'

Claire plays an integral role in KPMG Cayman's and the KPMG Islands Group's Innovation and Digitization initiatives in the Cayman Islands, including streamlining our interactions with clients and implementing data analytics and robotic process automation tools to drive quality and efficiencies into KPMG's audit and operational processes.

## **Moderator**



## **William Kelly**

### **President & CEO**

CAIA Association

William (Bill) J. Kelly is the CEO of the CAIA Association. Bill has been a frequent industry speaker, writer, and commentator on alternative investment topics around the world since taking the leadership role at the CAIA Association in January 2014.

Previously, Bill was the CEO of Boston Partners and one of seven founding partners of the predecessor firm, Boston Partners Asset Management which, prior to a majority interest being sold to Robeco Group in Rotterdam in 2002, was an employee-owned firm. Bill's career in the institutional asset management space spans over 30 years where he gained extensive managerial experience through successive CFO, COO and CEO roles.

In addition to his current role, Bill is a tireless advocate for shareholder protection and investor education and is currently the Chairman and lead independent director for the Boston Partners Trust Company. He has previously served as an independent director and audit committee chair for '40 Act Mutual Funds and other financial services firms. He is also currently an Advisory Board Member of the Certified Investment Fund Director Institute which strives to bring the highest levels of professionalism and governance to independent fund directors around the world. A member of the board of the CAIA Association, Bill also represents CAIA in similar capacities via their global partnerships with other associations and global regulators.

Bill began his career as an accountant with PwC and is a designated Audit Committee Financial Expert in accordance with SEC rules.